



JBL Bar 1000 the flagship of four new Dolby Atmos® JBL® soundbars

Bring the cinematic thrill home with JBL's most advanced soundbar ever



AMSTERDAM – 30 August 2022 – Immerse in 3D surround sound with JBL's latest soundbar launches, including the feature-packed JBL Bar 1000. A true home cinema experience without wires, the 7.1.4 channel JBL Bar 1000 uses four up-firing drivers to envelop you in a sphere of Dolby Atmos® and DTS:X 3D surround sound. The JBL Bar 300, JBL Bar 500 and JBL Bar 800 join the JBL Bar 1000 to complete the all-new JBL Bar Series.

Be in the centre of the action as the JBL Bar 1000, its detachable wireless surround speakers and 10" wireless subwoofer, invite you to experience movies, games and music like never before. Just place the two detachable battery-powered surround speakers behind you and get swept away in amazing audio, free from wires or extra power connections. In addition to HARMAN's unique MultiBeam™ technology, the JBL Bar 1000's four up-firing drivers create realistic, accurate height effects for true Dolby Atmos® and DTS:X 3D surround sound.

Never miss a word of dialogue, even when the surround effects are at their peak. All four of the new soundbars feature PureVoice technology, using JBL's unique algorithm to optimise voice clarity so you can follow even the most complex plot.

For those looking for a smaller setup without compromising on sound, the JBL Bar 800 is a worthy alternative. Like the JBL Bar 1000, the JBL Bar 800 has detachable wireless surround speakers, using two up-firing drivers to create real height for Dolby Atmos® 3D surround sound that goes above and beyond. The 10" subwoofer creates an immersive cinematic experience that can be personalised to suit any movie, game or playlist through the JBL One app.

The JBL Bar 500 brings movies to life with MultiBeam™, Dolby Atmos® 3D surround sound, and thrilling bass from the wireless 10" subwoofer, while the JBL Bar 300 is a compact, all-in-one MultiBeam™ and Dolby Atmos® powered solution for those looking for extraordinary 3D sound and to save on space.

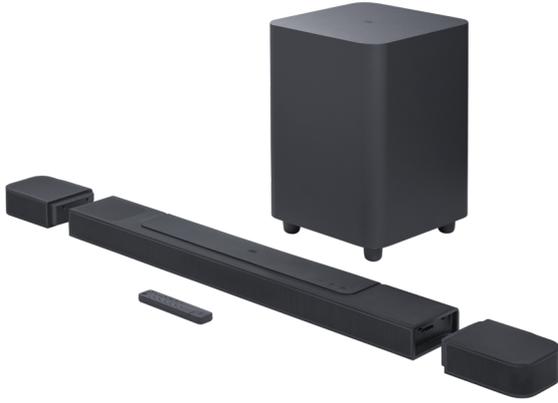
The JBL One app lets you set up easily and browse integrated music platforms to find your new favourite song. Plus, fully customisable EQ settings for a personalised listening experience.

Enhanced connectivity and effortless control. Simply link any of the new JBL Bar range with your voice assistant-enabled device and you can instantly ask Alexa, Google Assistant, or Siri to stream all your favorite music to the soundbar. Each of the new soundbars also allow access to over 300 online music streaming services through AirPlay 2, Alexa MRM and Chromecast built-in™. Enjoy all of your favorite audio content, Internet radio, and podcasts in high definition.

“The entire new JBL Bar range is truly taking the bar to the next level, however it is the JBL Bar 1000 that stands out for me. To pack this many features, drivers and the resulting jaw-dropping acoustic performance into one slim, easy-to-use soundbar is an incredible feature and I am proud of our team for delivering such a product.” said Dave Rogers, President, HARMAN Lifestyle Division.

The new additions to the Bar Series will be available at jbl.com starting from September 2022.

	JBL Bar 1000	JBL Bar 800	JBL Bar 500	JBL Bar 300
Channels	7.1.4	5.1.2	5.1	5.0 All-in-one
Power output	880W	720W	590W	260W
Detachable rear channels	Yes	Yes	No	No
Dolby Atmos®	Yes	Yes	Yes	Yes
MultiBeam™	Yes	No	Yes	Yes
Upfiring drivers	4	2	0	0
Subwoofer	10" Wireless	10" Wireless	10" Wireless	Built in
PureVoice	Yes	Yes	Yes	Yes
JBL One App	Yes	Yes	Yes	Yes
Availability	Oct 2022	Oct 2022	Sept 2022	Sept 2022
Price	€1149	€899	€649	€399





ABOUT JBL

The JBL brand epitomizes the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL products elevate listeners' experiences with award-winning audio that lets them make the most of every moment. With 75 years of unmatched professional credentials and industry leading innovation, the JBL brand expertly blends a bold vision of the future with the passion and talent of engineers and designers around the globe. JBL's Signature Professional Sound is the leading technology that powers major pop culture events, and the brand has partnered with the world's top talent across music, sports and esports.



by **HARMAN**

JBL