



## Pop and play with the new JBL Reflect Aero

Sweat it out in style and stay connected without compromise



**Amsterdam - June 28, 2022** - Own your sound with this versatile addition to the JBL true wireless line-up. The JBL Reflect Aero delivers sound that fits you with the perfect fit for every lifestyle - whether you're out and about or hitting the gym.

Enhance your performance with JBL's Signature Sound. JBL Reflect Aero is engineered to keep listeners motivated at the gym, on the trail, or while walking around town with 6.8mm dynamic drivers delivering the tunes. Featuring an adjustable POWERFIN ear tip design, a secure fit and comfort is guaranteed - even in the most intense workouts. A partner you can rely on, with IP68 dustproof and extreme waterproof rating, your performance is never compromised, even in salt water. For sound without bounds, True Adaptive Noise Cancelling blocks out background noise for zero distractions, while Smart Ambient technology keeps you aware of surroundings.

Pop them open and pair - you're connected for calls, music and more. With Dual Connect, you're good with one earbud or both, plus 24 hours of playback so you can get more out of your day. Listen your way with the JBL Headphones App and customise the ANC and earbuds to suit your needs and personalise your workout with 'Check my Fit'. Connect with your surroundings using the hands free voice control with Amazon Alexa and Google Assistant or pick up from where you left off with 'Find my Buds'.

Built to last but with little impact on the planet. The JBL Reflect Aero features a much smaller charging case and uses 54% less plastic compared to its sports TWS predecessor. The JBL Reflect Aero will also come in JBL's latest eco-friendly packaging and are now available in blue, black and white from [JBL.com](http://JBL.com) for €149.00, the mint colourway will follow in August.

#### Features of the JBL Reflect Aero:

- JBL Signature Sound
- Up to 24 hours of playback (8 hours in the earbud; 16 hours from charging case)
- 6.8mm dynamic drivers
- 6 microphones with noise and wind isolation technology
- True Adaptive Noise Cancelling with Smart Ambient
- Adjustable ear-fin for a secure fit
- Hands-Free Voice Control with Amazon Alexa and Google Assistant
- IP68 waterproof and dustproof rating with reflective accents
- Customisable all-access touch control through the JBL Headphones App

#### For more information:

##### **HARMAN Consumer Lifestyle EMEA**

Marije Bakker, Director PR & Communications EMEA

[marije.bakker@harman.com](mailto:marije.bakker@harman.com)

**Or**

**Ranieri Communications**

Office: +44 (0)207 148 1606

[harmanhub@ranieri.agency](mailto:harmanhub@ranieri.agency)



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## ABOUT JBL

The JBL brand epitomizes the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL products elevate listeners' experiences with award-winning audio that lets them make the most of every moment. With 75 years of unmatched professional credentials and industry leading innovation, the JBL brand expertly blends a bold vision of the future with the passion and talent of engineers and designers around the globe. JBL's Signature Professional Sound is the leading technology that powers major pop culture events, and the brand has partnered with the world's top talent across music, sports and esports.

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