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## JBL unveils a stunning limited edition of its Live PRO+ earbuds



**Amsterdam, November 2021** - Drawing on latest fashion trends, the JBL design team has elevated the popular JBL Live PRO+ from earbud to fashion accessory. JBL Live PRO+ Limited Edition: for trend-setters, for music-lovers.

JBL is at the cutting edge of sound and style. Mirror-finish metallics catch the light and the eye, elements of matte-finish metallics bring balance and subtlety. The limited edition earbuds introduce new metallic textures to convey premium quality.

The striking metallic finish makes the JBL Live PRO+ Limited Edition the perfect accessory for anyone looking to complete their look down to the finest details. The limited edition comes in three on-trend colourways this winter: Blue, Chrome and Rose Gold.



Chic design, amazing performance. The limited edition features all the best bits of the JBL Live PRO+ with Adaptive Noise Cancelling and JBL's legendary sound. Up to 28 hours of battery life, a stylish 'stick' design and silicone ear tips; make sure you look cool and feel comfortable when you're strutting the life's catwalk.

The JBL Live PRO+ Limited Edition are now available on [eu.jbl.com](https://eu.jbl.com) for €179 in 3 colourways – Blue, Chrome and Rose Gold.





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#### ABOUT JBL

The JBL brand epitomizes the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL products elevate listeners' experiences with award-winning audio that lets them make the most of every moment. With 75 years of unmatched professional credentials and industry leading innovation, the JBL brand expertly blends a bold vision of the future with the passion and talent of engineers and designers around the globe. JBL's Signature Professional Sound is the leading technology that powers major pop culture events, and the brand has partnered with the world's top talent across music, sports and esports.



by **HARMAN**

JBL