



## JBL® Flip 6: bold sound for every adventure

The latest JBL portable speaker delivers powerful sound on the go



**Amsterdam – 2 September, 2021** – How to redesign an icon? The JBL Flip 6 features innovation inside and out but remains true to its legendary predecessors. The new logo design, premium materials, and refreshed colour range, house a brand new audio set up. JBL Flip 6 delivers even better JBL Pro Sound in the most stylish package yet.

As the perfect companion for powerful sound on the go, the JBL Flip 6 boasts connectivity and durability. Join forces with your friends to make your sound bigger and better than ever with PartyBoost and feel at ease indoors and out with IP67 water and dustproof rating. With 12 hours of playtime, your JBL Flip 6 will last just as long as you do.

A new audio configuration features dual passive radiators, powerful racetrack-shaped woofer and separate tweeter. The JBL Flip 6 will deliver music with every stunning detail from bass, to mids, to highs.

“We are delighted to introduce the latest JBL Flip portable, the Flip 6. Along with a bold new logo design, the JBL Flip 6 is more powerful than its predecessors and comes armed with the latest in cutting edge JBL sound technology,” said Dave Rogers, President, HARMAN Lifestyle Division.

“Along with the best features from the previous JBL Flip 5 such as PartyBoost and the innovative racetrack driver, the Flip 6 brings a separate tweeter and dual passive radiators to give new depth and power to your music.”

The JBL Flip 6 will be available on JBL.com from November 2021 for €139. All you have to do is decide which of the stunning colour options to go for; Dusty Pink, Grey Stone, River Teal, Fiesta Red, Ocean Blue, Midnight Black, Steel White, Forest Green, or Squad.

### **Features of the JBL Flip 6:**

- Dual passive radiators for deep bass
- Powerful racetrack-shaped woofer
- A separate tweeter for better high frequency extension
- PartyBoost compatible
- 12 hours playback
- Bluetooth 5.1
- IP67 fully water and dustproof





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#### ABOUT JBL

The JBL brand epitomizes the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL products elevate listeners' experiences with award-winning audio that lets them make the most of every moment. With 75 years of unmatched professional credentials and industry leading innovation, the JBL brand expertly blend a bold vision of the future with the passion and talent of engineers and designers around the globe. JBL's Signature Professional Sound is the leading technology that powers major pop culture events, and the brand has partnered with the world's top talent across music, sports and esports.



by **HARMAN**

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