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JBL® PartyBox 710 and PartyBox 110 light up the party

Bigger sound, elevated light shows and great new features



Amsterdam – 2 September, 2021 – Take your party to the next level with the JBL PartyBox 710 and PartyBox 110. Created to deliver the ultimate party performance, the two new speakers boast even more powerful JBL Pro Sound and a completely redesigned lightshow.

Powerful and versatile with improved, rugged IPX4 splashproof designs, a new user interface, and unrivaled connectivity, JBL PartyBox 710 and PartyBox 110 will start the party in style.

“Our PartyBox range is where our consumer audio business meets our professional live sound. As the market leader in party speakers, we continue to find new ways to drive this category forward and deliver a true JBL party experience to our customers,” said Dave Rogers, President, HARMAN Lifestyle Division. “The two new additions to the PartyBox range elevate our offerings in every way. Better sound, advanced light shows, a more rugged design and a wealth of connectivity.”



JBL PartyBox 710

The life of every party. The five lighting styles combine and sync with a huge 800 watts of JBL Pro Sound for the ultimate party on wheels. Looking to set the mood of an Ibiza club? Or maybe you're ready for the beat to drop at a heavy headline festival set – whatever your scene, the epic light show from the PartyBox 710 will take you there.

Next level JBL Pro Sound delivered from high sensitivity drivers for loud powerful sound and deep, pumping bass.

Colour running strobes, colour projection lights and a figure of 8 RGB animation are just some of the lighting options. Simply power up the speaker to get the party started or jump into the PartyBox App and create dazzling custom light shows, control playback remotely and add DJ sound effects.

Take the party with you thanks to a rugged set of wheels and handle. Plug in and keep the fun going all night long or wheel the splashproof speaker out to the patio.

JBL PartyBox 710 will be available from October 2021 for €749.

Features of the JBL PartyBox 710:

- Powerful JBL Pro Sound with 800W RMS output
- Rugged wheels and handle to take the party anywhere
- Dazzling light show synced with the beat of the music with colour running strobe, figure of 8 RGB animation, colour projection light, starry light and club light
- 2 x 2.75" low distortion tweeters, 2 x improved high sensitivity 8" excursion drivers and improved bass reflex port for stronger and deeper bass
- IPX4 splashproof
- Guitar and mic inputs
- Bluetooth or USB input
- One-touch True Wireless Stereo: at the tap of a button, wirelessly link two together for a huge, stereo sound
- JBL PartyBox App: control your party with your phone: switch tracks, customise lightshow and more



JBL PartyBox 110

Loud, powerful sound wherever you go. The portable JBL PartyBox 110 packs 160 watts of JBL Pro Sound and a brand-new light show, all controlled through a new top panel design or the PartyBox App. A pulsing white strobe light and colorful figure of 8 RGB animation combine and sync to your music. So, whether you're into EDM or indie tunes, the PartyBox 110 will hit the beat even if your dance moves don't!

The new rugged design adds a convenient carry handle and IPX4 splashproof protection. The 12-hour rechargeable battery means it won't be going home early from the party either. You can even pair two PartyBox speakers together with True Wireless Stereo for an even bigger sound and synced light show.

JBL PartyBox 110 is available now for €359.

Features of the JBL PartyBox 110:

- Powerful JBL Pro Sound with 160W output with angled-back design for better sound projection
- 12 hours battery life for ultimate portability
- Dynamic light show synced to the beat of the music
- Guitar and mic inputs
- IPX4 splashproof
- Bluetooth or USB input
- True Wireless Stereo: Wirelessly link two together for an even bigger, stereo sound
- JBL PartyBox App: control your party with your phone: switch tracks, customise lightshow and more



ABOUT JBL

The JBL brand epitomizes the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL products elevate listeners' experiences with award-winning audio that lets them make the most of every moment. With 75 years of unmatched professional credentials and industry leading innovation, the JBL brand expertly blends a bold vision of the future with the passion and talent of engineers and designers around the globe. JBL's Signature Professional Sound is the leading technology that powers major pop culture events, and the brand has partnered with the world's top talent across music, sports and esports.

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