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Hottest sound meets coolest design: JBL presents the new Xtreme 3, Go 3 and Clip 4 speakers

JBL's new and improved portable speakers blast legendary JBL Signature Sound in brand-new vibrant designs



London – SEPTEMBER 2, 2020 – JBL continues to lead the way for legendary sound. The market leader for five years running is excited to introduce three new portable speakers: **JBL Xtreme 3**, **JBL Go 3** and **JBL Clip 4**. With an upgraded, bold logo design and hot new colors to match the powerful audio. These speakers raise the stakes for both sound and style.

“We’re proud to present our latest portable speakers in a brand new, standout logo design. It’s the epic JBL sound we all know, now in an even more fabulous package that suits the street style of the JBL fanbase. All three speakers are now water and dust proof and also feature Bluetooth 5.1 and a USB-C connection, so our customers get all the latest features to match the new look.”

— Dave Rogers, President, HARMAN Lifestyle Division.

JBL Xtreme 3: unleash powerful sound all night

The new generation of the JBL Xtreme Bluetooth speaker delivers an even bigger immersive stereo sound. With four improved drivers and two pumping JBL Bass Radiators, the Xtreme 3 is guaranteed to rock the party. The powerful sound comes with an eye-catching logo design and an upgrade of the handy carrying strap. Waterproof and dustproof, the JBL Xtreme 3 will make a big splash wherever you go.

Packed with an incredible 15 hours of battery life, the JBL Xtreme 3 keeps the good vibes going all day and into the night. The built-in powerbank charges your devices so you never have to put the party on pause. When the crew gets going, effortlessly connect up to two smartphones or tablets to the speaker and take turns enjoying massive JBL Pro sound. With the PartyBoost feature, pair two JBL PartyBoost-compatible speakers together for stereo sound. True party pros can link up to hundreds of JBL PartyBoost-compatible speakers to truly pump up the jam!



Product features

- 15-hour battery life
- IP67 waterproof and dustproof
- Bluetooth v5.1
- USB-C power adapter
- Four drivers and two JBL Bass Radiators
- USB-C connection
- Available in Blue, Black and Squad

JBL Go 3: standout style and sound on the go

Don't be fooled by JBL's smallest speaker: the pocket-size JBL Go 3 is autumn's must-have accessory. The brand-new edgy look and expressive details are inspired by street fashion. Totally upgraded, the JBL Go 3 boasts striking color combos and an integrated loop to make it ultra-portable.

This mini speaker plays on for five hours on one charge, delivering surprisingly rich JBL Pro Sound and punchy bass. Wirelessly stream from a smartphone, tablet, or any other Bluetooth-enabled device – the JBL Go 3 means major sound and no hassle. At the beach or in the park, the IP67 waterproof and dustproof Go 3 never fails to set the stage for fun.



Product features

- 5-hour battery life
- IP67 waterproof and dustproof
- Bluetooth v5.1
- USB-C connection
- Integrated loop for extra portability
- Available in Black, Blue, Blue & Pink, Red, Squad, Pink, Green and White

JBL Clip 4: a statement accessory

The compact JBL Clip speaker is back with a new fresh look. The JBL Clip 4 boasts an impressive 10 hours of playtime and big bass. Pouring rain or scorching sun, the JBL Clip 4 is now both water and dustproof and will deliver the perfect soundtrack to any epic adventure. The integrated carabiner that made the speaker a traveller's favorite has been upgraded to an even sleeker design. The brand-new design comes in multiple trendy colorways to satisfy even the flashiest fashionistas.



Product features

- 10-hour battery life
- IP67 waterproof and dustproof
- Bluetooth v5.1
- USB-C connection
- Upgraded carabiner
- Available in Black, Blue, Blue & Pink, Red, Squad, Pink, Green and White

The JBL Xtreme 3 will be available in October 2020 on jbl.com for €299/\$349.95

The JBL Go 3 will be available in October 2020 on jbl.com for €39.99/\$39.95

The JBL Clip 4 will be available in November 2020 on jbl.com for €59.99/\$69.95



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JBL creates the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL elevates listeners' experiences with award-winning audio that lets them make the most of every moment. With unmatched professional credentials and over 70 years of delivering industry leading innovation, JBL is the authority in engineering superior sound.

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