



by HARMAN

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JBL® LIVE 300TWS: Stylish, easy to use and, of course, great sound

True Wireless earbuds with JBL Signature Sound and voice assistants now available



LONDON – 30 MARCH 2020 – Live free from wires with the brand new JBL LIVE 300TWS. Truly wireless, seamlessly connected and beautifully designed. The JBL LIVE 300TWS earbuds let you unleash your sound, anytime, everywhere.

With research showing 91% of young people in Europe use their earbuds most for listening to music and on average listen to tunes for over 3 hours per day*, sound quality is essential. Equipped with powerful drivers and JBL Signature Sound, the LIVE 300TWS don't disappoint, boosting the bass to make your playlist pop.

Fans demand all day listening, JBL delivers. One of the most important features in True Wireless earbuds for consumers is battery life*. With 20 hours of combined playback, the JBL LIVE 300TWS will keep going all day.



Listening to a new playlist and need the name of the track, or want to make a call to your mates? The JBL LIVE 300TWS have Google Assistant and Amazon Alexa on hand. Just swipe on the earbuds to activate!

With the JBL LIVE 300TWS Ambient Aware function, you can instantly move from absolute music immersion to focus on the world around you. The TalkThru mode allows you to turn the music down and back up with the simple tap of a button.



Small in size yet packing serious power and style – JBL LIVE 300TWS is available now on JBL.com for € 149 in black with white and blue to follow shortly.

** Based on 2020 research conducted by JBL of 2,277 people in age range 14-35 in Europe*

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HARMAN Consumer Lifestyle EMEA

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ABOUT JBL

JBL creates the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL elevates listeners' experiences with award-winning audio that lets them make the most of every moment. With unmatched professional credentials and over 70 years of delivering industry leading innovation, JBL is the authority in engineering superior sound.



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