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## JBL's Boombox 2 Brings Massive Sound, All Day Long

With 24 hours of playtime and a built-in powerbank, JBL's newest portable speaker delivers JBL's Original Pro Sound and big bass



**CES 2020, LAS VEGAS – JANUARY 6, 2020** – Turn up the volume, because the latest speaker in the JBL portables portfolio is here and it does not disappoint. JBL's Boombox 2 provides JBL Original Pro Sound with big bass, clear mids and smooth highs in an easy to transport, party pleasing portable speaker.

Despite being the toughest and most durable speaker in the JBL lineup, Boombox 2 boasts a bold, modern design. With its iconic JBL handle and unique side detailing, Boombox 2 stands out in all the right ways. Picture this eye-catching speaker front and center of the party, with its impressive sound guaranteed to steal the show.

With 24 hours of playtime and a built-in powerbank to recharge your devices, the Boombox 2 guarantees epic sound, all day long. From the beach to the backyard, the Boombox 2 will provide the soundtrack to the day, all day and night. With a durable, waterproof design, this speaker can handle just about anything that's thrown at it.

“Thanks to epic sound and sleek design, our portable speakers have always been a favorite among on-the-move consumers,” said Dave Rogers, President, Lifestyle Audio Division at HARMAN. “We’re thrilled to announce the next generation of our largest portable speaker, featuring the biggest, loudest and deepest bass yet.”

If the speaker's larger than life sound isn't loud enough, just connect the Boombox 2 to other JBL PartyBoost compatible speakers to enhance the sound even further. With JBL's latest PartyBoost capabilities, the potential for the Boombox 2 is unlimited.



## **JBL Boombox 2 Features**

- **Longest Playtime:** Listen all day with a built-in, rechargeable Li-ion battery that supports up to 24 hours of play time
- **JBL Original Pro Sound:** Guarantees epic sound, all day with monstrous bass
- **Wireless Bluetooth Streaming:** Wirelessly connect to any smartphone or tablet via streaming technologies
- **PartyBoost:** Connect to an unlimited amount of other JBL PartyBoost compatible speakers to create an even bigger sound
- **IPX7 Waterproof:** Take the speaker to the beach or the pool without worrying about spills, rain or even a tumble in the pool
- **Built-in power bank:** Charges smartphones and tablets via USB even while music is playing

### **Pricing and Availability**

The **JBL Boombox 2** will be available at €499 on [JBL.com](https://www.jbl.com) and select retailers starting in Spring 2020.

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**For more information:**



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#### ABOUT JBL

JBL creates the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL elevates listeners' experiences with award-winning audio that lets them make the most of every moment. With unmatched professional credentials and over 70 years of delivering industry leading innovation, JBL is the authority in engineering superior sound.

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