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Stream your best tunes and podcasts effortlessly in 360 sound with JBL® Link Portable

LONDON – DECEMBER 9, 2019 – Music lover? Podcast-obsessed? Meet your new best friend: the JBL Link Portable. With 360 JBL Signature Sound, Wi-Fi and Bluetooth connectivity, Chromecast and Google Assistant built-in, it's got brains to match its beauty.

JBL Link Portable boasts easy Wi-Fi and Bluetooth streaming for seamless connectivity and crisper sound – and there's no danger of being disturbed by calls or worrying if your phone runs out of juice. With AirPlay 2 support, you can effortlessly stream from Apple Music or locally stored tracks from Apple devices. And for instant hands-free help, just ask the Google Assistant! The speaker is available in ocean blue, black and grey.

The **JBL Link Portable** boasts an eight-hour battery life and full IPX7 water resistance, so you can go on all day, from singing in the shower to chilling on the balcony. The handy charging cradle means you can easily pop it on to power up and forget about annoying wires.
There will also be a more compact and wired version, the JBL Link Music. Don't be fooled by its size, JBL Link Music pulses epic sound in every direction. Enjoy crystal-clear trebles, sharp mids and heart-thumping bass throughout your home, without breaking the bank. You can also stream tunes or ask for the latest weather and news updates. All for under a hundred euros, what's not to love?

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The JBL Link Portable and JBL Link Music are available now at jbl.com at 149 EUR and 99 EUR respectively at jbl.com.

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ABOUT JBL

JBL creates the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL elevates listeners' experiences with award-winning audio that lets them make the most of every moment. With unmatched professional credentials and over 70 years of delivering industry leading innovation, JBL is the authority in engineering superior sound.

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