



🕒 12 March 2018, 10:25 (CET)

JBL® turns up the bass with the LINK 500

Immersive JBL sound with the Google Assistant

March 12, 2018. JBL's new LINK 500 is the most powerful Google voice assistant speaker out there. From blasting out your favourite tunes, finding tasty recipes and checking traffic to controlling smart home products and more, it's the ultimate home speaker.

Clever brains aside, the LINK 500 joins the ranks of JBL's voice activated Link product family, bringing powerful, room-shaking bass to the party. With wireless Chromecast magic built-in, it's easy to stream your favourite shows and music via Wi-Fi, directly from the cloud.

Experience crystal clear JBL sound, exactly the way the artist intended – all with a super smooth setup via the Google Home app on iOS & Android.

Enjoy being the master of your own digital butler from the moment you step in the door “OK Google, turn the kitchen lights on”, “OK Google, how do I make lasagne?”, “OK Google, play my epic playlist”. Simple as that: a simple voice request triggers your JBL Link 500 to play music from services like Google Play Music, Spotify, Deezer and many others!

Pricing and availability:

The JBL LINK 500 is in shops and online now at €399. Check it on [JBL.com](https://www.jbl.com).

Features:

- **Roomshaking sound:** a 2-way acoustic design equipped with a pair of high performance JBL transducers to fill a bigger room with amazing stereo sound, deep bass and clear highs.
 - **Stable wireless connection:** a faster, robust connection due to support by both 2.4GHz and 5GHz Wi-Fi connection
 - **A tune in every room:** Multiroom playback across speakers that have Chromecast built-in.
-

ABOUT JBL

JBL creates the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL elevates listeners' experiences with award-winning audio that lets them make the most of every moment. With unmatched professional credentials and over 70 years of delivering industry leading innovation, JBL is the authority in engineering superior sound.

 pr.co



JBL