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Go Truly Wireless with the Latest Lineup of Exceptional In-Ear Headphones for Every Listener from JBL®

JBL expands roster of true wireless headphones, perfect for workout enthusiasts, adventure seekers and music lovers alike—all with secure fit, JBL sound and hassle-free connectivity

CES 2019, LAS VEGAS – JANUARY 7, 2019 – True wireless headphones are gaining popularity by the minute and FutureSource predicts that by 2022, this type of headphone will account for 39% of all headphone revenue, approximately \$12.3 billion. This year, JBL continues to stay ahead of the trend, adding multiple options to its existing true wireless lineup. Whether sweating it out at the gym, climbing a mountain or commuting to work, JBL has a true wireless headphone option for everyone.

JBL TUNE 120TWS

For any music enthusiast looking to make the break from wires and neckbands, the JBL TUNE 120TWS in-ear headphones are the perfect musical escape. With JBL's Pure Bass Sound and easy access to a voice assistant, listeners can conquer the day however it suits them best—whether calling friends, commuting to work, or while fully immersed in a favourite song or podcast.



These truly wireless headphones take it up a notch with a fashion-forward design. Trendy colour options and a sleek design will let any music fan show off their headphones, in style.

Additionally, the JBL TUNE120TWS headphones offer 16-hours of combined battery life and are always ready-to-go with its speed charge capabilities of 1 hour of power in just 15 minutes.

JBL TUNE 120TWS will be available on JBL.com for purchase starting Spring 2019 for €99.99 in white, black, and blue.

Features of the JBL TUNE120TWS:

- JBL PureBass Sound
- 16-hours of combined playback time
- Compact 12-hour charging case
- Hands-Free stereo calling, connect to Google Now or Siri with a simple touch
- Ergonomic fit and design
- 15-minute speed charging capabilities for 1 full hour of battery life

JBL REFLECT FLOW

It's no secret that every type of fitness enthusiast has their own style of working out, and own style of headphone. The JBL REFLECT FLOW allows listeners to express their style and aspiration while exercising with the help of epic sound, and truly wireless capabilities. With patented FreeBit ergonomics, easy connection to Google Now and Siri, IPX 7 waterproof rating and 30+ hours of combined playback time, the JBL REFLECT FLOW is the right choice for those who enjoy working out, while looking good.

Added bonus? The JBL REFLECT FLOW headphones are embedded with TalkThru and Ambient Aware technologies. With TalkThru, the sound is lowered, and speech is amplified with a touch of a button, making it easy to chat with friends without removing an earbud. In Ambient Aware mode, listeners can hear background noise, so they are always aware of their surroundings for added safety.

JBL REFLECT FLOW will be available on JBL.com for purchase starting Summer 2019 for €149 in black and ice blue.

Features of the JBL REFLECT FLOW:

- JBL Signature Sound
- 30-hours of combined playback
- IPX7 Waterproof
- Rugged 20-hour charging case
- TalkThru and Ambient Aware technologies
- Easily connect to Google Now and Siri
- Ergonomic fit and design

JBL ENDURANCE PEAK

For any athlete looking for a sport headphone to survive their latest workout at the gym or outdoors, JBL's newest addition to the ENDURANCE series is the answer. With the same durability and comfort as the rest of the JBL ENDURANCE Line - RUN, SPRINT, JUMP and DIVE headphones, JBL ENDURANCE PEAK differentiates itself as a truly wireless option for outdoor use with 28-hours of combined playback time. Athletes will love the JBL ENDURANCE PEAK's completely wire-free experience, touch controls and PowerHook, making it an ideal headphone for the gym, running or hiking, no matter the weather condition.

The JBL ENDURANCE PEAK is available now on JBL.com for €149 in black.

Features of the JBL ENDURANCE PEAK:

- JBL Signature Sound
- 28-hours of combined playback
- TwistLock™ and FlexSoft™ technologies
- PowerHook™
- IPX7 Waterproof
- Rugged 24-hour charging case
- Hands-free calling
- Full-function touch control

UA True Wireless FLASH – Engineered by JBL

For athletes looking to push themselves to the limit, look no further than the UA True Wireless FLASH headphones – engineered by JBL. These sport wireless in-ear waterproof headphones were designed for runners by runners. The lightweight, fully cord-free headphones allow runners to break free from the restrictions of wires. To insure ultimate focus, the ultra-comfortable Sport Flex Fit design keeps headphones secure to sidestep the hassle of constantly readjusting. And with UA Storm Proof waterproof technology and an IPX7 rating, these headphones can endure any sweat session or the outdoor elements. With 25-hours of combined playback time, listeners can go the extra mile and boost performance with the incredible sound quality of JBL. Additionally, the headphones feature Bionic Hearing, a unique JBL sound and mic technology that enables music fans to hear surroundings with two sound technologies – TalkThru and AmbientAware. With TalkThru Technology, music is lowered and speech is amplified with a touch of a button, making it easy to chat with a workout partner or trainer between sets. In AmbientAware mode, athletes can hear background noise, so they are always aware of their surroundings.

UA True Wireless FLASH – Engineered by JBL will be available on [JBL.com](https://www.jbl.com) and [UnderArmour.com](https://www.underarmour.com) for €179 in black.

Features of the UA True Wireless FLASH – Engineered by JBL:

- JBL Charged Sound with 5.8mm diameter dynamic drivers
- Bionic Hearing with TalkThru and AmbientAware Technologies
- UA Storm Proof sweat & waterproof technology with an IPX7 rating
- Up to 5-hours of battery life with a rugged aluminum 20-hour charging case
- Bluetooth® true wireless
- Three fitting options of the Sport Flex Fit Ear Tips included

HARMAN at CES 2019

Visit the HARMAN showcase during CES 2019 for demonstrations of the company's latest technology and products from all divisions. The HARMAN experience showcase is located at the Hard Rock Hotel.

ABOUT JBL

JBL creates the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL elevates listeners' experiences with award-winning audio that lets them make the most of every moment. With unmatched professional credentials and over 70 years of delivering industry leading innovation, JBL is the authority in engineering superior sound.

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