

JBL introduces Sense PRO headphones: Open-ear audio reimagined

Next-level comfort, rich JBL OpenSound and crystal-clear calls



Cologne, 20th August 2025 – JBL is raising the bar on open-ear audio with the introduction of JBL Sense PRO. The ultimate open-ear headphones blend rich JBL OpenSound and outstanding call quality with effortless comfort and a premium design. Engineered for busy lifestyles, JBL Sense PRO offers high-quality sound, crystal-clear communication, and environmental awareness whether you're at home, in the office, or on the go.

Cutting-edge open-ear technology

At the heart of Sense PRO is JBL OpenSound with air conduction. Offering rich, immersive sound without blocking the ear canal, the carefully selected and positioned 16.2mm Diamond-Like Carbon drivers are paired with JBL OpenSound tuning to provide detailed clarity and responsive bass.

These advanced drivers are faster and more accurate, delivering tighter bass with near-zero distortion for an exceptionally precise audio experience. JBL's Adaptive Bass Boost Algorithm further improves bass with dynamic adjustments ensuring sound is always full and clean. For high-resolution 24-bit sound, Sense PRO is certified for Hi-Res Audio Wireless.

JBL Spatial Sound further enhances the experience with an expansive stereo soundstage from any song or movie scene and any device.

Hear everything, share nothing

Enjoy the open-ear experience while keeping what you're listening to private, whether it's a confidential call or a guilty pleasure playlist. Sense PRO minimizes sound leakage by directing sound towards the ear canal and minimize leakage using opposite-phase sound waves.

Easily switch between smartphone and laptop, music and business calls. JBL Sense PRO supports multi-point connection, allowing simultaneous pairing with two devices.

Crystal-clear calls in any environment

Four voice microphones and cutting-edge Voice Pickup Sensor technology mean your voice is front and center with Sense PRO. Whether you're walking through a busy city center or taking a call on a breezy day in the park, the slimline design and Environmental Noise Reduction keep distractions at bay.

Crisp, clear calls backed by the latest AI-trained call algorithm which filters out background noise and wind in real time, even in the most complex environments. You will sound clear and confident, no matter where your day takes you.

Sleek design, all-day comfort

JBL Sense PRO is designed to feel as good as it sounds. With a sleek, metallic-accented finish and ultra-soft liquid silicone, it brings a premium look and feel everywhere. The lightweight titanium alloy ear hook features a split-hook design for even weight distribution, reducing fatigue and taking all-day comfort to a whole new level. Open sound, no ear canal pressure, just effortless style and comfort.

Personalized fit matters. Ears are as unique as fingerprints, so Sense PRO is engineered with comfort at its core. Its slim, compact form can be adjusted to different ear shapes and sizes, offering a secure, comfortable fit and ensuring sound is always channelled into the ear at the optimal angle.

"The JBL Sense PRO marks a major leap in open-ear audio." said Carsten Olesen, President of Consumer Audio at HARMAN. "We've harnessed our deep audio expertise to deliver a full, bass-rich sound through air conduction, something previously unheard of in open-ear designs. Combined with all-day comfort, intelligent features, and a durable, refined design, it sets a new standard for the category."

Tailored to You

Personalize the listening experience through Personi-Fi 3.0 for OpenSound. Create individual listening profiles for each ear, and take full control with a 10-band EQ via the JBL Headphones app.

Tap and control your audio experience with intuitive touch controls on each earbud, hop into the JBL Headphones app to customize their function and much more.

JBL Sense PRO will be available in five great colorways; Gray, Blue, Purple, White, and Black for €179.99 at JBL.com starting October 2025.

Key features

- **JBL OpenSound with air conduction:** Enjoy your sound without obstructing your ear canal, with almost zero sound leakage. Ensuring your conversations remain private and confidential.
- **Certified for Hi-Res Audio Wireless with LDAC:** 16.2 mm diamond-like carbon dynamic driver is lightweight, ultra-precise and durable for richer detail, crisper highs, and tighter bass with near-zero distortion.
- **Adaptive Bass Boost Algorithm:** For enhanced dynamics and full sound.
- **Adjustable ear hook:** 20° adjustable hinge for a personalized fit and optimized sound experience.
- **4-mic with additional Voice Pickup Sensor:** Advanced mic technologies with beamforming, combined with AI noise reduction.
- **All access touch control with customization via app:** Personalize your listening experience through the dedicated JBL Headphones app.
- **38 hours total battery:** 8 in the earbuds and 30 more in the case. Speed charge for 10 minutes to get 4 hours of playtime.
- **JBL Personi-Fi 3.0:** Shape the music to match personal hearing profile.
- **Bluetooth 5.4 with LE audio:** Seamless streaming and stable connections.
- **Auracast™-Enabled:** Connect to multiple Auracast™ enabled devices for amplified sound experiences.
- **IP54 rated headphones:** water and dust resistant

About JBL

For over 75 years, JBL has shaped life's most memorable moments at the intersection of music, lifestyle, gaming and sports. JBL elevates listening experiences with superior audio quality and product designs that encourage individuality and self-expression. With unmatched professional credentials and industry-leading innovation, JBL is a trailblazer in the audio industry because of passionate and talented engineers and designers around the globe. JBL Pro Sound is the foremost technology pushing culture forward through major pop culture events and partnerships with the world's top talent across music, sports and esports.