

Make a statement with JBL Soundgear CLIPS

Introducing JBL's new open sound earclips, combining style and sound to elevate everyday listening



Cologne, 20th August 2025 – JBL Soundgear CLIPS just dropped to complete your favorite fits with a fresh new design that looks as good as it sounds. The new earclips use JBL OpenSound and feature a lightweight design that clips comfortably to your ear. Set the trend with 5 new translucent colors to choose from. JBL Soundgear CLIPS can be worn all day, every day, so you can listen comfortably even when you're out running errands or socialising with friends.

Thanks to JBL OpenSound, JBL CLIPS don't block out the world around you. Air conduction delivers high quality sound without closing off the ear canal. The new SonicArc shape perfectly positions the speaker for the best bass performance and stops sound leaking out, so people around you can't hear what you're listening to.

Solo date in the park? Scroll your TikTok feed while still connecting with the open-air vibe. On the phone while out and about? 4 mics in the headphones means they'll hear your voice loud and clear, even with other conversations happening in the background.

Stand out from the crowd. Inspired by the latest trends, JBL CLIPS feature a striking metallic tint and translucent finish – the perfect statement piece for any look. The clip-on design lets you comfortably add it to your earring stack and pair it with sunglasses, so you'll never have to compromise on accessories. Whether you prefer sleek and neutral or a pop of color, JBL CLIPS are dropping in five unique colorways to complement any outfit, no matter your style. Complete with a color-matched compact case that slips easily into your pocket, and up to 32 hours of battery, JBL CLIPS are ideal for all day wear.

JBL Soundgear CLIPS will be available from October 2025 at jbl.com in Copper Ghost, Black Ghost, White Ghost, Blue Ghost, and Purple Ghost for €129,99.

JBL Soundgear CLIPS features:

- Air conduction powered by JBL OpenSound with enhanced bass and listening privacy
- Bass Boost algorithm for enhanced dynamic sound
- Soft TPU with flexible arc shape that clips onto the ear for comfortable all-day wear
- 4-mic with AI-algorithm for crisp, clear calls
- Up to 8 hours of battery life in the earbuds and 24 hours in the case, plus 3 hours with 10-mins of speed charge
- Earclips are IP54 water and dust resistant
- All-access touch control with customization via JBL Headphones App

About JBL

For over 75 years, JBL has shaped life's most memorable moments at the intersection of music, lifestyle, gaming and sports. JBL elevates listening experiences with superior audio quality and product designs that encourage individuality and self-expression. With unmatched professional credentials and industry-leading innovation, JBL is a trailblazer in the audio industry because of passionate and talented engineers and designers around the globe. JBL Pro Sound is the foremost technology pushing culture forward through major pop culture events and partnerships with the world's top talent across music, sports and esports.