JBL announces the latest additions to its PartyBox lineup

Experience the most powerful battery-powered PartyBox yet with JBL PartyBox 520, and host your next karaoke party with JBL PartyBox Encore 2

London, 13 March 2025 – Take the party anywhere as JBL drops two new PartyBox speakers. Powerful sound, immersive light shows, and seamless multi-speaker connectivity. Featuring JBL Pro Sound and proprietary technology AI Sound Boost, these speakers optimize audio output for dynamic bass and crystal-clear treble, ensuring the music sounds flawless, whether in the living room or poolside in the backyard. With key features like replaceable batteries, Auracast™ for limitless speaker pairing, and durable splashproof designs, JBL continues to deliver the ultimate audio experience for any occasion.

"*JBL has solidified its position as the number one portable and party speaker brand by consistently delivering unmatched sound and innovation*," said Carsten Olesen, President, Consumer Audio at HARMAN. "*These new PartyBoxes build on that legacy, offering the advanced technology and durability that have made JBL the go-to choice for audio experiences worldwide. Whether at a large event or a small gathering, JBL continues to define what it means to bring people together through sound.*"

Bigger, bolder, and louder. JBL PartyBox 520 is the newest speaker in the PartyBox lineup, and the most powerful battery-powered speaker in the series. Built for large gatherings, the speaker's IPX4 splashproof design and rugged telescopic handle, combined with wider, sturdier wheels, make it easy to take the party anywhere. JBL PartyBox 520 offers up to 15 hours of playtime on a single charge, and with replaceable batteries and fast-charging capabilities, the music can keep going without interruptions. AI Sound Boost analyses the music signal in real time to optimize and push the driver to its maximum capability, ultimately creating a more powerful, less distorted sound. Plus, Auracast™ allows easy pairing with other Auracast™-enabled JBL speakers, creating a fully connected sound system to fill every corner of the venue.

JBL PartyBox Encore 2
Same big sound, improved compact design. JBL PartyBox Encore 2 features
Bluetooth 5.4 with LE Audio for superior streaming quality and is equipped with redesigned ergonomic handles for enhanced portability. Transform any space into a musical playground with the wireless microphone for an interactive karaoke experience and a dynamic lightshow to brighten up any party. With up to 15-hours of battery and a quick 10-minute charge that delivers an additional 80 minutes of playback the PartyBox Encore 2 keeps the party going until you're ready to stop.

JBL PartyBox 520 will be available starting June 2025 for €799,99 and and JBL PartyBox Encore 2 will be available starting April 2025 for €349,99 on JBL.com.

Model	Spec	Price
JBL PartyBox 520	• AI Sound Boost • Bluetooth v5.4 with LE audio • Multi-speaker connectivity with Auracast™ with JBL enabled speakers • Ergonomic telescopic handle • IPX4 certified splash proof • 400 max watts output power • Symmetric and themed light show • Audio connectivity options via USB-C ports and XLR connector • JBL PartyBox App • Up to 15-hour playback + replaceable battery (FastCharge: 10min for 2 hours of playtime)	€799,99
JBL PartyBox Encore 2	• AI Sound Boost • Bluetooth v5.4 with LE audio • Multi-speaker connectivity with other Auracast™ JBL enabled speakers • Upgraded ergonomic handle • IPX4 certified splash proof • Built-in guitar and mic input • 100W output power • Symmetric and themed light show • JBL PartyBox App • Up to 15-hour playback (FastCharge: 10min for 80 mins of playtime)	€349,99

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ABOUT JBL
For over 75 years, JBL has shaped life's most memorable moments at the intersection of music, lifestyle, gaming and sports. JBL elevates listening experiences with superior audio quality and product designs that encourage individuality and self-expression. With unmatched professional credentials and industry-leading innovation, JBL is a trailblazer in the audio industry because of passionate and talented engineers and designers around the globe. JBL Pro Sound is the foremost

technology pushing culture forward through major pop culture events and partnerships with the world’s top talent across music, sports and esports.