



## JBL® Builds on True Wireless Success with New JBL Live Pro 2

Stay connected while on the go with perfect voice quality and True Adaptive Noise Cancelling technology



**CES 2022, LAS VEGAS – January 4, 2022** – JBL upgrades its Live true wireless headphone series to include True Adaptive Noise Cancelling with smart ambient features, improved battery life and 6 microphones for perfect voice call quality. Whether it's music, a podcast or Zoom call – JBL's newest true wireless headphones, deliver the highest performance with JBL Signature Sound, for anywhere life takes you.

The **JBL Live Pro 2** in-ear true wireless headphones feature 11mm drivers in a 'stick' closed design with oval tubes to ensure better noise cancellation and enhanced audio quality. Its True Adaptive Noise Cancelling with smart ambient enables users to adjust the amount of background noise they want to let in to stay aware of surroundings or enjoy conversations without having to remove the earbuds. The hands-free support and dedicated JBL headphone app allow for easy access to preferred voice assistants. Its IPX5 waterproof and splashproof rating makes long runs in the elements worry-free, while the embedded six microphones isolate noise and wind to deliver superior call quality. With up to 40 hours of playback time, listeners can enjoy long stints at the gym, in the great outdoors, or settling in for their favorite podcast.

### **JBL LIVE Pro 2 Features:**

- JBL's Signature Sound from 11mm drivers
- Up to 40 hours of playback time (10 hours in the earbud; 30 hours from charging case)
- True Adaptive Noise Cancelling with smart ambient
- 6 microphones with noise and wind isolation technology
- Dual Connect + Sync with Google Fast Pair
- Hands-Free Voice Control with Amazon Alexa and Google Assistant
- All Access Touch Control or use via the dedicated JBL headphone app
- IPX 5 rating (waterproof and sweatproof)
- Speed charge 15mins = 4 hours
- Qi compatible charging
- Price: €179.99

The JBL LIVE Pro 2 will come in JBL's latest eco-friendly packaging.

The **JBL LIVE Pro 2** earbuds will be available in blue, black and white in Spring 2022.





**ABOUT JBL**

JBL creates the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL elevates listeners' experiences with award-winning audio that lets them make the most of every moment. With 75 years of unmatched professional credentials and industry leading innovation, JBL has expertly blended a bold vision of the future with the passion and talent of engineers and designers around the globe. JBL's Signature Professional Sound is the leading technology that powers major pop culture events, and the brand has partnered with the world's top talent across music, sports and esports.

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## **ABOUT HARMAN**

HARMAN International (harman.com), a wholly-owned subsidiary of Samsung Electronics Co, LTD., designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 25 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics.

### **For more information:**

#### **HARMAN EMEA Consumer Lifestyle**

Marije Bakker, Director of Communications & PR

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#### **ABOUT JBL**

The JBL brand epitomizes the amazing sound that shapes life's most epic moments. From iconic events like Woodstock and concerts at Madison Square Garden, to games at Yankee Stadium and weekend road trips, JBL products elevate listeners' experiences with award-winning audio that lets them make the most of every

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