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Dolby Cinema Expands Its India Footprint with Keralam Debut at EVM Cinemas in Kochi

Marking the fifth Dolby Cinema in India, it brings a world-class immersive cinematic experience to Keralam



Kochi, Keralam, India, October 17, 2026 – Dolby Laboratories (NYSE: DLB), a leader in immersive entertainment experiences, and EVM Cinemas today announced the launch of **Keralam's first Dolby Cinema** at EVM Cinemas in Fort Kochi, Kochi. Marking the **fifth Dolby Cinema in India**, the new auditorium brings together **Dolby's** advanced sight and sound innovations with a specially designed cinema environment, offering audiences in Keralam a truly unique and transformative way to experience movies on the big screen.

The 450-seater Dolby Cinema auditorium opens to the public soon, with the release of several anticipated movies in **Dolby Vision and Dolby Atmos**. The launch marks another step in Dolby's continued expansion of premium immersive theatrical

experiences across India and brings **Dolby Cinema** to Keralam, a state with a long-standing connection to cinematic storytelling.

The Dolby Cinema auditorium at EVM Cinemas has been designed around the **Dolby Cinema** experience, bringing together **the subtle details and ultravivid colours of Dolby Vision, the immersive sound of Dolby Atmos and a specially designed cinema environment**. **Dolby Vision** brings the characters to life with darker darks, brighter brights, and a remarkable colour range you can't get anywhere else, while **Dolby Atmos** offers sound in incredible clarity that actually moves all around you, bringing you deeper into the story. This ultimate combination is so lifelike – you don't just see and hear the movie – you feel all the story.

The cinema's design complements the technical innovations with a wall-to-wall-to-ceiling screen, carefully engineered acoustics and an environment specially designed to minimize distractions. From sightlines and seating to sound distribution, each element is added to provide a consistent and immersive cinematic viewing, offering audiences a true "best seat in the house" experience.

With the opening of EVM Cinemas in Fort Kochi, Keralam's first **Dolby Cinema** brings Dolby's immersive movie-going experience to audiences in the region. The launch reinforces Dolby's continued focus on advanced cinematic experiences beyond India's major metropolitan centres and strengthens EVM Cinemas' commitment to delivering world-class theatrical experiences to moviegoers.

Michael Archer, Vice President, Cinema Sales and Partner Management, Dolby Laboratories says, *"Bringing Dolby Cinema to Keralam is an important milestone in our journey to expand premium immersive cinematic experiences across India. Kochi is a natural addition to our growing Dolby Cinema footprint, given the region's strong connection with cinema and its audiences' appreciation for compelling storytelling. With EVM Cinemas, we are excited to bring together Dolby Vision, Dolby Atmos and the Dolby Cinema environment to offer audiences in Keralam an unparalleled new way to experience movie on the big screen."*

Mr. Jose Mathew, Managing Director, EVM Cinemas, commented, *"Bringing Keralam's first Dolby Cinema to Kochi is a proud milestone for EVM Cinemas. Having introduced Keralam's first Dolby Atmos screen in 2014, this launch is a natural extension of our longstanding commitment to innovations and experiences. With Dolby Cinema, we are pleased to further elevate the cinematic experience with the quality and attention to detail that audiences have come to expect from EVM."*

The launch adds to the growing availability of **content in Dolby** for theatrical audiences worldwide. More than 930 theatrical features have been released or confirmed for release in **Dolby Vision** and **Dolby Atmos** globally, including all of the top 20 highest-grossing films worldwide in 2025 and many more. Indian audiences have also experienced major titles in Dolby, including *RRR, Pushpa 2: The Rule, Game Changer, Babhubali Epic, War 2, Kantara, Raja Saab, Border 2, Peddi, and Toxic*.

The addition of EVM Cinemas in Fort Kochi further expands Dolby Cinema's global footprints. In India, the launch represents another step in Dolby's efforts to make premium theatrical experiences accessible to audiences across a wider range of markets.

Dolby Cinema at EVM Cinemas, Fort Kochi, Kochi, Keralam, opens to the public soon. Tickets would be available on **BookMyShow**, with exclusive offers and special previews planned in the coming days.

About EVM Cinema

EVM Group is a diversified Keralam-based business group with a presence across the automotive, seafood, hospitality and entertainment sectors. Its businesses include dealerships for some of India's leading automobile brands, a seafood business, and cinema exhibition through EVM Cinemas. With a cinema legacy spanning over four decades, EVM Cinemas has consistently embraced innovation and advancements in cinema technology. From introducing Keralam's first Dolby

Atmos screen to continually investing in enhanced theatrical experiences, EVM Cinemas remains committed to bringing audiences closer to the magic of cinema.

About Dolby

Dolby Laboratories (NYSE: DLB) is a world leader in immersive entertainment. From movies and TV, to music, sports, gaming, and beyond, Dolby transforms the science of sight and sound into spectacular experiences for billions of people worldwide across all their favorite devices. We partner with artists, storytellers, and the brands you love to transform entertainment and digital experiences through groundbreaking innovations like Dolby Atmos, Dolby Vision, Dolby Cinema, and Dolby OptiView.

Contact details

General Press Inquiries
Headquarters:
1275 Market Street
San Francisco, CA 94103-1410 USA
media@dolby.com

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