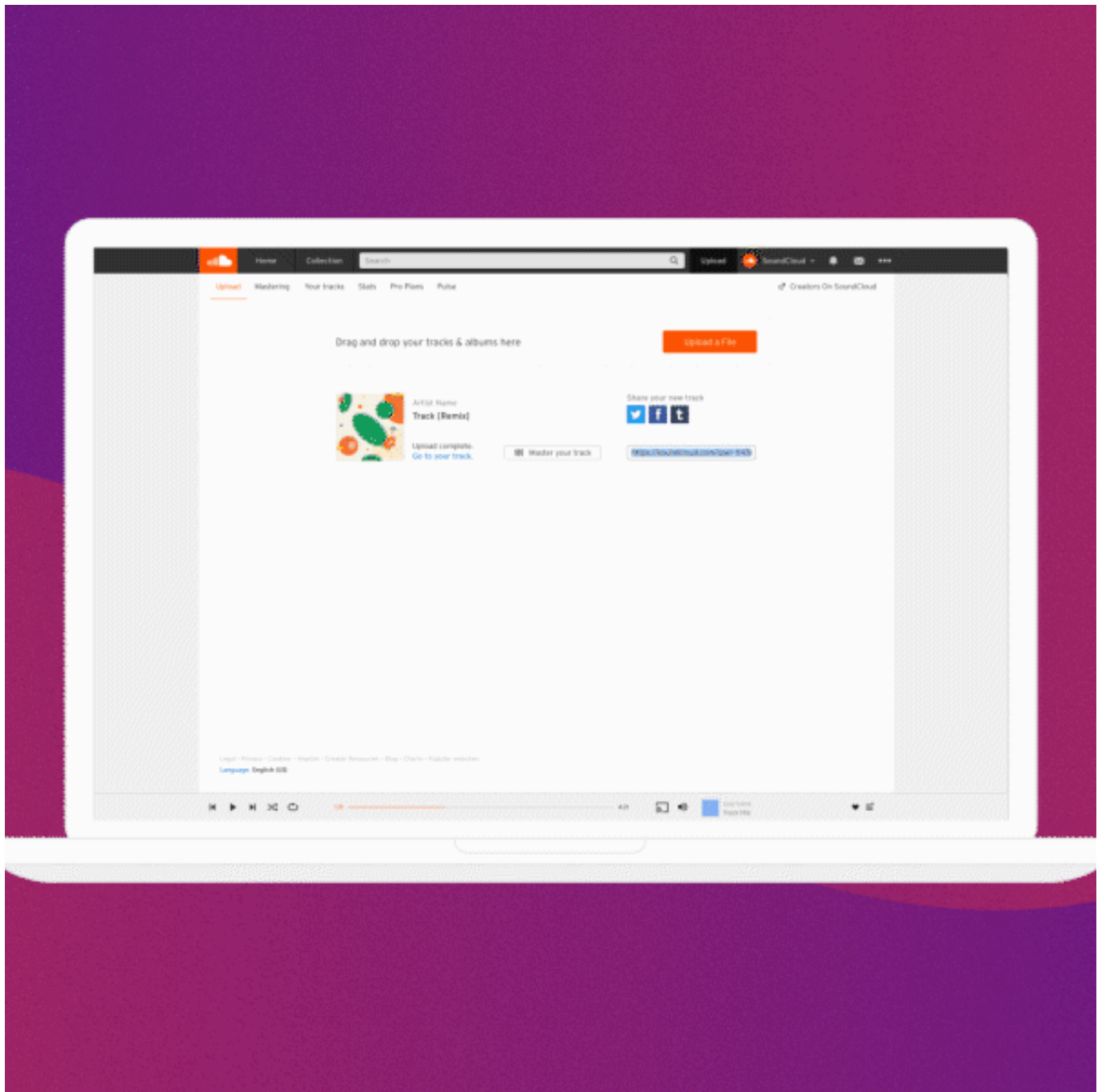




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Master your tracks directly on SoundCloud, powered by Dolby

Whether it's a just-recorded demo or a mix you've been sitting on, now you can make sure every track sounds its best before being heard by the world. Today we're introducing Mastering on SoundCloud, powered by Dolby – a new mastering tool that gives you instant and affordable access to the iconic audio brand's advanced technology, directly from your SoundCloud workflow.



Results you can hear

Dolby's mastering technology doesn't just analyze your track, it critically listens to your music similar to the way an engineer would – identifying the details, the sections, and musical transitions that give your song its unique story arc. Using the mastering profiles of your choice, this detailed “sonic map” is then used to sculpt the tone and overall dynamic profile of your mix while prioritizing your creative intent.

With this technology now built into your workflow and available via a custom suite of mastering styles created specifically for SoundCloud artists, your track will be ready for streaming playback and you can be confident about releasing new music.

Any creator can start mastering on SoundCloud for a low price of \$4.99 per master. Unlike other services, it costs the same to master any file type (even lossless HD like WAV, FLAC or AIFF) so we recommend uploading the highest quality as your mastering output will reflect the same format. SoundCloud's Pro Unlimited subscribers get 3 free masters every month with the option to purchase more for \$3.99 each, so if you're planning on mastering at least three tracks a month, it saves to upgrade.

Try Mastering on SoundCloud for free

Because we know hearing is believing, you can try Mastering on SoundCloud for free to test out unlimited snippets of your tracks before taking the leap. If you want a quick tutorial before you get started, you can watch and learn via the SC101 video [here](#).

About SoundCloud x Dolby

Dolby's track record of helping creators deliver spectacular audio-visual experiences to their audiences aligns with our mission to give you the tools you need to grow your career and share your work on your terms. With Mastering on SoundCloud, you can sound better than ever and make a great first (and lasting) impression on fans, industry professionals, and fellow artists when they press play.



