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EMPIRE to Deliver Immersive Audio Experience Through Dolby Atmos Music to Fans and Artists

EMPIRE is the first Independent Label to release music in Dolby Atmos



San Francisco, CA - May 19, 2020 - EMPIRE, the leading independent label, distributor and publisher, announced today that it will deliver a selection of its catalog in Dolby Atmos Music. Today's announcement represents the coming together of two San Francisco based companies that embody the convergence of music and technology.

EMPIRE will deliver music in Dolby Atmos leveraging an end-to-end content ecosystem spanning music creation to content distribution. The workflow begins at EMPIRE's world class recording studio in the heart of San Francisco, where mixing engineers have been trained and equipment has been outfitted to support Dolby Atmos. Dolby Atmos Music empowers artists and producers to create immersive soundscapes in an object-based mixing environment, allowing them to fill the room with instruments and vocals; lifting songs with space, clarity and depth as never before. From hundreds of recordings created at the studio on a yearly basis, then delivered to music streaming services via EMPIRE's industry-leading distribution pipeline, independent artists can share immersive Dolby Atmos experiences directly to their fans.

"Growing up in and around Potrero Hill, San Francisco, home to the original Dolby Headquarters, makes this partnership even more special" said Ghazi, EMPIRE CEO and Founder. "My first studio and our first EMPIRE office were just a few short city blocks from this iconic brand. Teaming up with Dolby is the perfect match to deliver the highest quality audio experience on behalf of independent artists to fans all over the world."

"We launched Dolby Atmos Music to empower musicians by expanding their creative palette through a new set of tools," said Christine Thomas, Sr. Director of Music Partnerships, Dolby Laboratories. "Today's announcement is an important step on this journey, as it provides independent artists a platform to distribute their music in Dolby Atmos through EMPIRE's leading end-to-end content ecosystem."

EMPIRE will deliver recordings in Dolby Atmos from multi-platinum artists such as DRAM, Young Dolph and Adam Lambert to GRAMMY® award winning artist PJ Morton and critical darling, iyla.

EMPIRE x Dolby Atmos playlist, featuring:

Fat Joe & Remy Ma - All The Way Up

DRAM - Broccoli ft. Lil Yachty

PJ Morton - Say So (ft. Jojo)

D Smoke - Black Habits

iyla - Cash Rules

Adam Lambert - Velvet

Willie Jones - Bachelorettes on Broadway

Rayana Jay - Love Me Like (ft. DUCKWRTH)

You can enjoy music from EMPIRE in Dolby Atmos via [Amazon Music HD on Echo Studio](#) or on [TIDAL's HiFi tier through a compatible Android smartphone or tablet](#). To learn more about Dolby Atmos Music, visit music.dolby.com.

About EMPIRE

Founded in 2010 by San Francisco native Ghazi Shami, EMPIRE is the world leader in independent label, distribution and publishing services. With EMPIRE's focus on early stage artist development, the San Francisco based company has been instrumental in launching the careers of multi-platinum, GRAMMY® award winning artists such as Kendrick Lamar, Cardi B, DRAM and Anderson. Paak. In 2020, EMPIRE continues to make a major impact with global expansion throughout Europe, Asia and Africa.

