



🕒 19 June 2019, 10:05 (PDT)

IPBC Global 2019 Keynote Highlights Dolby's Multigenerational Innovation, Ecosystem Engagement and Strategy Alignment

BOSTON, June 18, 2019 – Dolby Laboratories Executive Vice President, General Counsel, and Corporate Secretary Andy Sherman delivered a keynote presentation entitled, “Dolby: 50 Years of Innovation” at IPBC Global 2019 on Tuesday, June 18, 2019 in Boston, Massachusetts.

Sherman's presentation highlighted Dolby's 50+ years of innovation, how the company engages the entertainment ecosystem, the alignment of business, intellectual property and brand strategies, and Dolby's ability to replicate success with multigenerational innovation.

IPBC Global is widely acknowledged as one of the world's pre-eminent IP business events and attracts high-level delegates from industry, finance and investment, the law, academia, and government, as well as IP intermediaries and aggregators. IPBC Global is hosted by IAM, the world's leading IP business media platform.

About Dolby Laboratories

[Dolby Laboratories](#) (NYSE: DLB) is based in San Francisco with offices in over 20 countries around the globe. Dolby transforms the science of sight and sound into spectacular experiences. Through innovative research and engineering, we create breakthrough experiences for billions of people worldwide through a collaborative ecosystem spanning artists, businesses, and consumers. The experiences people have – with Dolby [Cinema](#), Dolby [Vision](#), Dolby [Atmos](#), Dolby [Voice](#), Dolby [Dimension](#), and Dolby [Audio](#) – revolutionize entertainment and communications at the cinema, on the go, in the home, and at work.

Dolby, Dolby Atmos, Dolby Audio, Dolby Cinema, Dolby Dimension, Dolby Vision, Dolby Voice, and the double-D symbol are among the registered and unregistered trademarks of Dolby Laboratories, Inc. in the United States and/or other countries. Other trademarks remain the property of their respective owners.

