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Dolby Cinema Opens at EuropaCorp Multiplex in Marseille and Pathé Beaugrenelle in Paris

Paris, May 30, 2019 — Dolby Laboratories, Inc. (NYSE: (DLB) announced the opening of Dolby Cinema theatres within the new Europacorp multiplex in Joliette, Marseille, which seats 221 people, and at the Pathé Beaugrenelle in the 15th arrondissement, which is Paris' first Dolby Cinema and seats 198 people. Ten Dolby Cinemas have now opened in France since Nov. 2017.

Dolby Cinema delivers a leading-edge visual experience through the Dolby Vision dual laser projection system and moving audio, which fills the cinema and flows all around you with Dolby Atmos. With Dolby Cinema guests can expect:

- Spectacular imaging with Dolby Vision (the picture comes alive with greater brightness and darker darks to offer a more lifelike sense of depth, rendering colors and detail unlike other movie theatre).
- Immersive audio with Dolby Atmos (guests are transported inside the story with sound that flows all around them, including overhead. The sound in the cinema envelopes viewers, making the story their reality).
- An inspired design and absolute comfort (audio-visual entrance hall, sleek design with concealed speakers, and fully reclinable seats with more than two meters of space between rows).

“After opening Dolby Cinemas in the largest Pathé Gaumont complexes in France, it was important to introduce our concept to Marseille, a dynamic major city in the south-east of France, and to the city of Paris at Beaugrenelle,” said Julian Stanford, Senior Director for Dolby Cinema Europe. “The opening of these new cinemas has been much awaited because they offer a premium and unique experience to satisfy the most discerning film-lovers.”

DOLBY TECHNOLOGY USED IN CINEMA

Dolby Cinema delivers the total cinema experience. Utilizing Dolby Vision, an advanced high dynamic range (HDR) imaging technology, enables the cinema to bring the story alive onscreen for movie goers. The color saturation technology and contrast ratio are spectacular, resulting in a richer visual experience, providing a cleaner, more detailed and realistic picture that transports the viewer into the heart of the action.

Outfitted with Dolby Atmos, Dolby Cinemas transport audiences into the movie with breathtakingly real sound that fills the cinema and flows around them, adding richness and depth to the sound.

In addition to In addition to these two technologies, Dolby has created an inspired design so that every seat in the house offers a perfect view and absolute comfort.

DOLBY CINEMA ROLL OUT

Dolby Cinemas can be found in Lyon, Marseille, Nice, Paris, Rennes, Rouen, Thiais, Toulouse, and Tremblay-En-France. Globally, 215 Dolby Cinema locations are open, plus an additional 200 sites committed worldwide, with a total of 20 exhibitor partners in more than 10 countries. All major Hollywood studios have announced upcoming films that will be mastered for Dolby Cinema. There have been more than 200 theatrical release titles mastered in Dolby Vision and Dolby Atmos, including three French films (“Promise at Dawn,” “The Brand New Adventures of Aladdin,” and “The Wolf’s Call”).

“The strength of Dolby Cinema is that it enhances any genre of film, from American blockbusters to French auteur films. With Dolby Cinema you are as close as possible to the filmmaker’s vision, so that any trip to the cinema becomes a completely immersive event,” said Stanford.

About Dolby Laboratories

[Dolby Laboratories](#) (NYSE: DLB) is based in San Francisco with offices in over 20 countries around the globe. Dolby transforms the science of sight and sound into spectacular experiences. Through innovative research and engineering, we create breakthrough experiences for billions of people worldwide through a collaborative ecosystem spanning artists, businesses, and consumers. The experiences people have – with Dolby [Cinema](#), Dolby [Vision](#), Dolby [Atmos](#), Dolby [Voice](#), Dolby [Dimension](#), and Dolby [Audio](#) – revolutionise entertainment and communications at the cinema, on the go, in the home, and at work.

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