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Statement from Titleist

At Titleist, our goal is to help golfers perform their best and enjoy the game. Part of that is providing golfers with opportunities to customize their golf balls in ways that may be unique and meaningful to them. It has been our longstanding policy to not accept customization requests that are hateful or disparaging.

There have been recent reports which have stated that Titleist will imprint messages that are negative in nature, advocate violence, or are otherwise hateful. These reports are false.

Our order process includes a comprehensive review to ensure that personalization orders that are inconsistent with our policy are declined. While it is possible that certain imprints may initially appear to be accepted by our website, subsequent review prior to production will result in these orders being rejected. It is our intent to not print anything that is inconsistent with our policies and company values.

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