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# Titleist Introduces New Players and Hybrid Stand Bags

*FAIRHAVEN, Mass. (Jan. 27, 2021)* – Titleist, Golf’s Symbol of Excellence, introduces six new golf bag models across two distinct categories – **stand** and **hybrid** – for the 2021 season.

## TITLEIST PLAYERS COLLECTION

The new Titleist Players Collection stand bags – **Players 4 Plus StaDry**, **Players 4 StaDry**, **Players 4 Plus** and **Players 4** – offer feature-rich designs for dedicated golfers seeking a lightweight stand bag without sacrificing storage or durability.

The **Players 4 Plus StaDry** is the ultimate performance option for golfers that prefer to walk in any weather conditions. The **Players 4 Plus StaDry** offers the same lightweight construction and features as the **Players 4 Plus** but with premium waterproof materials and seam-sealed construction.

The **Players 4 Plus** is designed for golfers seeking the versatility and comfort of a lightweight stand bag, but with extra storage options.

## TITLEIST HYBRID COLLECTION GOLF BAGS

The new Titleist Hybrid Collection is distinctly designed for golfers who like to walk and ride, offering the perfect blend of premium cart and stand bag features. The two new golf bag models – **Hybrid 14** and **Hybrid 5** – combine the versatility of a Titleist stand bag with an added cart strap loop that allows access to the valuables pocket when strapped into the cart, as well as a new Push Cart Rest.

The **Hybrid 14** golf bag, with 14 full-length club dividers, provides superior organization with maximum storage, while the **Hybrid 5** golf bag offers a more lightweight, cart-friendly design.

## **PLAYERS 4 PLUS STADRY: A new level of waterproof functionality.**

*Waterproof Construction, Extra Storage*



The new Players 4 Plus StaDry features a tour-inspired, low-profile top cuff, four full-length dividers and a new premium double strap for enhanced comfort and simplified adjustment while carrying. The bag features eight pockets, including an expandable full-length apparel pocket. Additional features and benefits include:

- StaDry™ waterproof construction with seam-sealed zippers
- NEW expandable full-length apparel pocket

- Redesigned, larger beverage pockets with functional improvement in a player-preferred location
- NEW premium double strap features a padded back hub with a new foam package for comfort
- Quick-access accessories pocket with magnetic closure
- NEW Tee pocket
- High-grade lightweight aluminum legs and advanced hinged bottom for best-in-class stability and durability
- Lightweight, low profile top cuff with four (4) full-length dividers
- 9 colorways | 8 pockets | 4.2 lbs | \$290

**PLAYERS 4 STADRY: The protection you need. The features you want.**

*Lightweight, Waterproof Construction*



The new Players 4 StaDry includes a tour-inspired, low-profile top cuff, four full-length dividers and a new premium double strap for enhanced comfort and simplified adjustment while carrying. The bag features seven pockets, including one dedicated for a rangefinder, one lined for a water bottle, and a spacious full-length apparel pocket. Additional features and benefits include:

- StaDry™ waterproof construction with seam-sealed zippers
- NEW premium double strap features a padded back hub with a new foam package for comfort
- Quick access accessories pocket with magnetic closure
- NEW Tee pocket
- High-grade lightweight aluminum legs and advanced hinged bottom for best-in-class stability and durability
- Redesigned, larger beverage pockets with functional improvement in a player-preferred location
- Spacious full-length apparel pocket
- Lightweight, low profile top cuff with four (4) full-length dividers
- 11 colorways | 7 pockets | 3.8 lbs | \$255

**PLAYERS 4 PLUS: Get more out of every round.**

*More Features, More Storage*



The Players 4 Plus is for the golfer seeking added storage in a lightweight stand bag. The Players 4 Plus delivers with a larger top cuff than the Players 4 StaDry and Players 4, and eight distinct pockets, including: a dedicated tee pocket above the removable ball pocket; a waterproof valuables pocket and full length apparel pocket; and a dedicated rangefinder and lined water bottle pockets.

- NEW expandable full-length apparel pocket
- NEW premium double strap features a padded back hub with a new foam package for comfort
- Quick access magnetic accessories pocket
- High-grade aluminum legs and advanced hinged bottom for best-in-class stability and durability
- Waterproof valuables pocket
- 2 Player-preferred external water bottle pockets
- 2 Velcro glove patches
- Lightweight, low profile top cuff with 4 full-length dividers and 8 distinct pockets
- 12 colorways | 8 pockets | 4.3 lbs. | \$225

## **PLAYERS 4: A lighter, more comfortable way to play.**

*Lightweight Construction, Premium Materials*



- NEW premium double strap features a padded back hub with a new foam package for comfort
- Quick access magnetic accessories pocket
- Redesigned, larger beverage pockets with functional improvement in a player-preferred location
- High-grade aluminum legs and advanced hinged bottom for best-in-class stability and durability
- Soft to touch valuables pocket
- NEW expandable full-length apparel pocket
- Lightweight, low profile top cuff with 4 full-length dividers
- 16 colorways | 7 pockets | 3.8 lbs. | \$200

## **HYBRID 14 GOLF BAG: Stand bag meets cart bag.**

*Cart-Friendly, Premium Comfort and Upgraded Organization*



- NEW leg system with a pushcart rest for enhanced push-cart compatibility
- Expandable apparel pocket
- Integrated cart strap tunnel for easy access and added security in golf cart
- NEW premium double strap features a padded back hub with a new foam package for comfort
- External water bottle pockets
- Low profile top cuff with tour-inspired integrated handles
- Full-length dividers and features and expandable full-length apparel pocket.
- 11 colorways | 9 pockets | 6.1 lbs | \$240

## **HYBRID 5 GOLF BAG: For every way you play.**

*Premium Design, Convenient for Carrying, Riding, Pushing or Pulling.*



- NEW leg system with a pushcart rest for enhanced push-cart compatibility
- Integrated cart strap loop for easy access and added security in golf cart
- NEW premium double strap features a padded back hub with a new foam package for comfort
- Expandable apparel pocket
- Waterproof valuables pocket
- External water bottle pockets
- Low profile top cuff with tour-inspired integrated handles
- 10 colorways | 7 pockets | 4.6 lbs. | \$230

## AVAILABILITY

The new Titleist Players and Hybrid Collection golf bags will be available in golf shops beginning Feb. 1, 2021, starting at \$200. Customization is available on all bag models.

## ON THE WEB



Golf Bags | Staff, Stand, Cart, Hybrid & Carry | Titleist

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