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## Spotted on Tour: Titleist Players 4 Plus Stand Bags

*FAIRHAVEN, Mass. (Jan. 30, 2020)* – The lightweight performance and versatility of the **Titleist Players 4 Plus stand bag** took center stage to begin 2020, with more than 50 players and their caddies testing the bag in January on the PGA Tour and European Tour.

**Rafa Cabrera Bello, Sung Jae Im, Bernd Wiesberger, Ian Poulter, Byeong Hun An, JT Poston, Justin Harding and Charley Hoffman** were among those players to use the Players 4 Plus during four PGA Tour (Sentry Tournament of Champions, Sony Open) and European Tour (HSBC Championship, Dubai Desert Classic) events.



The Players 4 Plus is one of four feature-rich bags in the **Titleist Players Collection**, designed for dedicated golfers seeking a lightweight stand bag without sacrificing storage or durability.

The Players 4 Plus model is specifically engineered for golfers seeking the versatility and comfort of a lightweight stand bag but with extra storage options. It is now available in 11 different colorways, including seven new colorways for 2020.

## **QUOTING CHARLEY HOFFMAN**

“When I go home, I don’t usually use a big staff bag. So I use the carry bag on a regular basis. It’s light but it’s big enough to fit all the clubs and they don’t get jammed in there. It’s easy to stand up, it’s easy to get around. It’s an unbelievable bag – when you’re walking down the fairway it feels like it’s just a small backpack when you’ve got 14 clubs, golf balls and gloves in there.”





**PLAYERS 4 PLUS: Get the most out of every round**

*Lightweight Design, Extra Storage*

The Players 4 Plus is for the golfer seeking added storage in a lightweight stand bag. The Players 4 Plus delivers with a larger top cuff than the Players 4 StaDry and Players 4, and seven distinct pockets, including: a dedicated tee pocket above the removable ball pocket; a waterproof valuables pocket and full length apparel pocket; and a dedicated rangefinder and lined water bottle pockets.

- High-grade aluminum legs and advanced hinged bottom for best-in-class stability and durability
- Self-balancing, convertible strap system with dual density foam straps for long lasting comfort
- Lightweight, tour-inspired low profile top cuff with 4 full-length dividers and 7 distinct pockets
- 11 colorways | 7 pockets | 4.3 lbs. | \$225



## AVAILABILITY

The Players 4 Plus stand bag is now available in golf shops worldwide (\$225).



Titleist Players 4 Plus Stand Bag | [Titleist.com](https://www.titleist.com)

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