

The Daily Show with Trevor Noah features The Correspondent's crowdfunding campaign to unbreak the news

Veteran press critic Jay Rosen shares with host Trevor Noah why he joined The Correspondent as an ambassador

NEW YORK -- December 6, 2018 -- The Correspondent (thecorrespondent.com) — a new online media platform for unbreaking news — was featured on The Daily Show with Trevor Noah Thursday night to share updates about its worldwide movement for unbreaking news.

Veteran press critic and NYU journalism professor Jay Rosen joined host Trevor Noah to talk about The Correspondent's international crowdfunding campaign, which has raised more than \$1.2 million from more than 18,900 founding members since it rolled out three weeks ago.

Rosen, an ardent supporter of and ambassador to The Correspondent, told Noah: "The Correspondent is deeply reported journalism about events under the surface froth that preoccupies most of the online media.

"They have a rule: no reporting about problems unless you also report about what we can do about it. What you can do about it, what we as a society can do about it."

"Give us a year to show this actually is a different kind of journalism."

If The Correspondent reaches its total fundraising goal of \$2.5 million by December 14, it will launch in spring 2019 as the "antidote to breaking news." It has already broken its previous world record for the number of backers in a journalism crowdfunding campaign ([18,933 in 2013](#)).

Founding members choose their own membership fee, giving them full access to The Correspondent for one year once the platform launches in 2019. The Correspondent's model will enable members to collaborate with correspondents and editors throughout the reporting process, sharing knowledge, expertise, and personal experiences to shape the stories that are told.

Among The Correspondent's founding members are FiveThirtyEight's **Nate Silver**, Hollywood producer **Judd Apatow**, musician **Rosanne Cash**, Apple cofounder **Steve Wozniak**, writer **Naomi Klein**, activist **DeRay Mckesson**, and Game of Thrones star **Carice van Houten**.

ABOUT THE CORRESPONDENT

The Correspondent (thecorrespondent.com) is a movement for unbreaking news. It aims to redefine what news is about, how it's made, and how it's funded. Its Dutch counterpart, De Correspondent, launched in 2013 following a world-recording-breaking crowdfunding campaign that raised \$1.7 million from 19,000 members.

thecorrespondent.com

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ABOUT THE CORRESPONDENT

The Correspondent is a movement for unbreaking news. Founded in Amsterdam, now bringing our ad-free, member-funded, collaborative journalism to the English language.

The Correspondentnewsroom