

The Correspondent hits \$1 million milestone halfway into its worldwide crowdfunding campaign to unbreak the news

Ad-free journalism platform on track to raise \$2.5 million from readers by December 14

NEW YORK -- November 28, 2018 -- The Correspondent (thecorrespondent.com), a new journalism site building a movement for unbreaking news, has raised \$1 million from 14,962 people in 99 countries since the campaign rolled out two weeks ago.

This major fundraising milestone is major milestone for a journalism platform in the US, and is comparable to the team's first world-record setting crowdfunding campaign, with De Correspondent in The Netherlands, five years ago.

The Correspondent launched its crowdfunding campaign to change what news is about, how it's made, and how it's funded.

If The Correspondent reaches its total fundraising goal of \$2.5 million by December 14, it will launch in spring 2019 as the "antidote to breaking news."

Funds raised through the campaign will help to build a newsroom of full-time correspondents, editors, editorial designers, operations, and back-office staff from the ground up.

Founding editor **Rob Wijnberg** said: "We're proud that we reached this important milestone. It shows the appetite to move from the sensational to the foundational, and help one another understand the world around us. This early support shows us that citizens want constructive dialogues around insightful journalism."

Founding members choose their own membership fee, giving them full access to The Correspondent for one year once the platform launches in 2019. The Correspondent's model will enable members to collaborate with correspondents and editors throughout the reporting process, sharing knowledge, expertise, and personal experiences to shape the stories that are told.

Among The Correspondent's founding members are FiveThirtyEight's **Nate Silver**, Hollywood producer **Judd Apatow**, musician **Rosanne Cash**, activist **DeRay Mckesson**, and Game of Thrones star **Carice van Houten**.

ABOUT THE CORRESPONDENT

The Correspondent (thecorrespondent.com) is a movement for unbreaking news. It aims to redefine what news is about, how it's made, and how it's funded. Its Dutch counterpart, De Correspondent, launched in 2013 following a world-recording-breaking crowdfunding campaign that raised \$1.7 million from 19,000 members.

thecorrespondent.com

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ABOUT THE CORRESPONDENT

The Correspondent is a movement for unbreaking news. Founded in Amsterdam, now bringing our ad-free, member-funded, collaborative journalism to the English language.

The Correspondentnewsroom