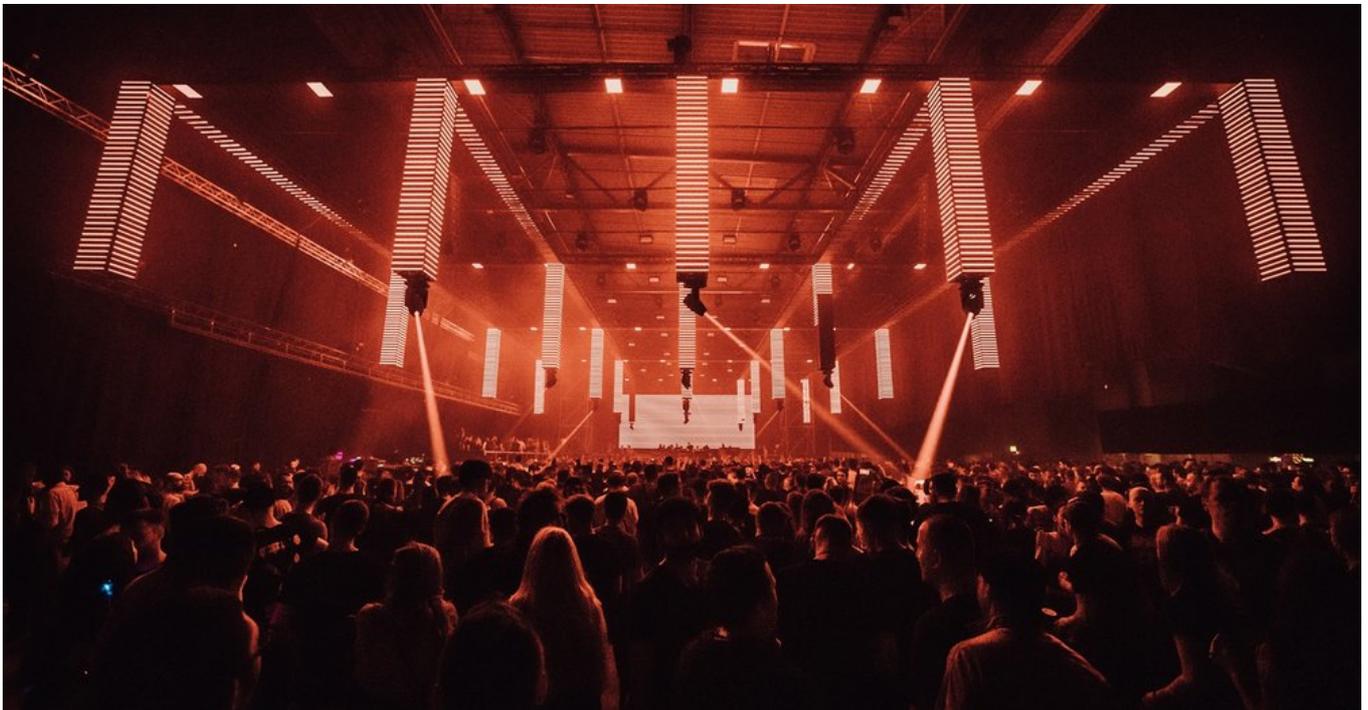




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Europe's clubbing elite choose Event Genius

A new string of deals sees Amnesia Ibiza, Time Warp and Love Family Park sign up with Event Genius' end-to-end platform.



Some of Europe's most revered and established clubbing events, festivals and venues have put pen to paper to make [Event Genius](#) their primary ticketing and event technology partner.

The legendary Ibiza superclub [Amnesia](#) has joined the Event Genius roster and will utilise the platform's [egTicketing](#), [egMarketing](#) and [egTravel](#) solutions for their 2021 season of events and beyond.

Amnesia represents one of the island's true great venues with a rich history going back to the 1980s. Originally famed for open-air events, sunrises on the terrace and island everpresent DJ Alfredo, the club is now home to the likes of Jamie Jones' Paradise, elrow, Pyramid and the infamous Amnesia opening and closing parties.



Back on the European mainland, German festival promoter [Cosmopop](#) also joins Event Genius for 2021, signing up some of their biggest brands with the end-to-end platform including Love Family Park (Germany) and Time Warp (Germany).

Cosmopop and its affiliate's [events](#) will benefit from an end-to-end service encompassing the platform's [egTicketing](#), [egMarketing](#), [egTravel](#) and [egAccess](#) products; selling tickets via the Festicket, Ticket Arena and official event websites, connecting the event brands with new audiences, offering unique travel packages and delivering a seamless onsite access control experience at all events.

Festicket and Event Genius CCO, Yonas Blay: “Cosmopop and Amnesia are both huge organisations in Europe’s clubbing community and it’s an honor to be working alongside them both. It’s been a tough year for everyone across the events industry which makes it all the more encouraging when promoters of this nature put their faith in us to help them in the return to live events.”

Sergi Blaya Cutillas, Brand Manager, Amnesia: “Ibiza has always been a melting pot for clubbers across the world. For that reason, we need a ticketing provider who is as equally at home in Ibiza and Spain as they are in the UK, France, Germany, the Netherlands, Italy and beyond. Having the ability to sell and promote our events to clubbers all across the world in their native language, currency and payment method through Event Genius’ egTicketing, egTravel and egMarketing solutions is a great bonus for us.”

Robin Ebinger, Director, Cosmopop: “We’ve been working with Festicket for some time as a ticketing allocation and travel partner so we always trusted their ability to deliver great results. As soon as they partnered with Event Genius and explained their new tailored end-to-end primary product that we could use across all our events and venues to help streamline our operations, we knew it was the right decision to take our relationship to the next level.”

ABOUT FESTICKET

ABOUT EVENT GENIUS

Event Genius is a multi-award winning end-to-end UK based ticketing and cashless POS platform servicing events of all types across the globe.

Festicket is the world's largest platform for discovering and booking festival trips. Founded in 2012 by Zack Sabban and Jonathan Younes, the company is backed by a range of investors including Beringea, Edge, Lepe Partners, ProFounders and InMotion Venture and in 2019 completed the acquisition of Event Genius, and the associated Ticket Arena consumer website and brand.

The new joint venture creates an end-to-end platform for organisers and fans alike, providing the most complete offering in the live entertainment industry. Through the egTicketing, egMarketing, egTravel, egAccess and egPay solutions, the platform brings together technology and expertise including POS and cashless payment services, ticketing, accommodation, travel & packages, marketing, data insights & analytics, access control, fan engagement tools and more to plug a gap in the market that no other organisation has addressed to date.

Together, the company works closely with over 4000 official festival and event partners including Coachella, Tomorrowland, BST Hyde Park, Ibiza Rocks, Motion Bristol, Amnesia Ibiza and Wales Rally GB, serving a growing community of over 5 million customers.

Festicket was named in the FT (Financial Times) 1000 in 2019, is a Tech Nation Future Fifty member and also made Deloitte’s Technology Fast 50 list in 2019. Alongside its London HQ, the business has offices in Leeds, San Francisco, Amsterdam, Berlin, Porto and Nantes.



Festicket