



© 03 December 2019, 11:15 (GMT)

## Festicket appoint Ed Walsh as Strategic Commercial Director



Festicket, the world's largest platform for music festival experiences, is announcing the appointment of Ed Walsh as Strategic Commercial Director.

Walsh joins Festicket after spending over two years as Music Account Director at Eventbrite, where he developed the overarching music accounts strategy at the company, working closely alongside the company's biggest clients including The MJR Group and global clubbing brand elrow.

Previous experience at NVS Music Group (Outlook / Dimensions / Sunfall), Broadwick Live and Mainstage Travel (Snowboxx / Kala) completes a unique CV that brings a holistic insight on the events industry to the business.

“I think it is a really exciting time to be working with Festicket and [Event Genius](#).” Said Walsh. “Having a complete 360 degree product set is something I think is going to be a game changer in the ticketing space and I really want to be part of helping the team fulfil that potential.”

After an extensive search for the right candidate, Yonas Blay, CCO at Festicket commented: “We cast our net far and wide to find the absolute best candidate possible for the role. With a real focus moving forwards on our new end-to-end solution, we wanted to find someone with experience on both sides of the fence to help us deliver our unique offering to the industry. We were excited to hear Ed was interested by the opportunity and are thrilled to welcome him to the team.”

“The role is a natural fit for my skill set and experience.” Said Walsh. “Having previously worked on the promoter side of the industry, I feel I have a unique outlook that I can bring to the business. When I learned about the acquisition I thought it was a bold move. There is certainly room for disruption in the ticketing sector at the moment, and the product we have here is ready to lead that.”

## **ABOUT FESTICKET**

[Festicket](#) is the world's largest platform for discovering and booking festival trips.

Working closely with over 2,000 festival organisers including Coachella, Tomorrowland and Reading & Leeds, Festicket offers fans festival trips around the world that combine tickets with accommodation, travel and extras. The website serves a growing community of 2.5m festival goers with the latest news, lineups and updates from the festival world alongside a Festival Finder tool and Festival Guide for discovering new events.

Founded in 2012 by Zack Sabban and Jonathan Younes, the company is backed by some of Europe's most well-known investors including Beringea, Edge, Lepe Partners, ProFounders, InMotion Venture and more.

Festicket was ranked as the UK's 21st fastest-growing technology company by the Sunday Times Tech Track 100 in 2018, was listed in Deloitte's Fast 50 2019 list and is a Tech Nation Future Fifty member. Alongside its London HQ, Festicket has offices in Leeds, San Francisco, Amsterdam, Berlin, Porto and Nantes.

## **Media contact**

For further information or photography, please contact the following:

Alex Ogilvie

[alex.ogilvie@festicket.com](mailto:alex.ogilvie@festicket.com)

---

#### ABOUT FESTICKET

Festicket is the world's largest platform for discovering and booking festival experiences.

Festicket provides fans of live music with a unique, hassle-free, and money-saving service to discover and book tickets & packages for their next festival trip. Working closely with festival partners and suppliers, Festicket packages festival tickets with accommodation, travel, and add-ons to ensure that festival-goers' next live music experience is as simple and enjoyable as possible.

Founded in 2013 by Zack Sabban, Jonathan Younes and Jerome Elfassy, Festicket has quickly grown to be the leading music festival platform with over 1200 music festivals on offer, and a growing community of 2.5m+ festival-goers.

Recently ranked as the UK's 21st fastest-growing technology company by the Sunday Times Tech Track 100, Festicket has seen an annualized sales rise of +224% since 2015 and is on course for another record year in 2018. Festicket has offices in London (HQ), San Francisco, Amsterdam, Berlin, Porto and Nantes.

---

 pr.co



Festicket

