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## Festicket win Partnership of the Year at Forum de la Billetterie's #FrenchTick awards



The French ticketing market in November is all about the Forum de la Billetterie and this year team Festicket made an especially fruitful trip from Nantes to Paris for the 2019 edition of the conference. Following a year of impressive growth and feature developments, Festicket were shortlisted as finalists for two awards:

### **Innovation Award**

Recognising the breadth of new features delivered to the market over the past twelve months including Payment Plan, [Pay with Friends](#) and the [Festival Finder Spotify integration](#).

### **Partnership of the Year**

[Spotify partnership](#). A partnership that allows customers to connect their Spotify and Festicket accounts to receive personalised festival recommendations based on their favorite artists and listening habits.

After well received finalist pitches on the evening of the awards ceremony, the team rounded up a trio of awards for the Festicket and Event Genius teams in November by walking away as the winner of the Partnership of the Year award.

“We now offer over 2,000 festivals on the platform, and we know first-hand how overwhelming it can be when trying to pick out the one to go to,” says Zack Sabban, CEO and co-founder of Festicket. “Our Festival Finder solves that problem by presenting a tailored list of festivals that best match your listening habits, including some under the radar gems that could soon become your new favourite festival destination. The aim with Spotify was always to make the experience better for the user and help the festivals we work with reach new audiences but it’s always amazing to be recognised by the industry for the hard work that makes these developments happen”.

The win represents a stamp of approval and recognition from the industry of the company as a real innovator, truly helping festival-goers connect with their dream events, whilst ensuring festivals - worldwide - reach new audiences, develop their brands and ultimately become more successful.

## **ABOUT FESTICKET**

[Festicket](#) is the world's largest platform for discovering and booking festival trips.

Working closely with over 2,000 official festival partners including Coachella, Tomorrowland and Reading & Leeds, Festicket offers fans festival trips around the world that combine tickets with accommodation, travel and extras. The website serves a growing community of 2.5m festival goers with the latest news, lineups and updates from the festival world alongside a Festival Finder tool and Festival Guide for discovering new events.

Founded in 2012 by Zack Sabban and Jonathan Younes, the company is backed by a range of investors including Beringea, Edge, Lepe Partners, ProFounders and InMotion Venture.

Festicket was ranked as the UK’s 21st fastest-growing technology company by the Sunday Times Tech Track 100 in 2018 and is a Tech Nation Future Fifty member. Alongside its London HQ, Festicket has offices in San Francisco, Amsterdam, Berlin, Porto and Nantes.

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#### ABOUT FESTICKET

Festicket is the world's largest platform for discovering and booking festival experiences.

Festicket provides fans of live music with a unique, hassle-free, and money-saving service to discover and book tickets & packages for their next festival trip. Working closely with festival partners and suppliers, Festicket packages festival tickets with accommodation, travel, and add-ons to ensure that festival-goers' next live music experience is as simple and enjoyable as possible.

Founded in 2013 by Zack Sabban, Jonathan Younes and Jerome Elfassy, Festicket has quickly grown to be the leading music festival platform with over 1200 music festivals on offer, and a growing community of 2.5m+ festival-goers.

Recently ranked as the UK's 21st fastest-growing technology company by the Sunday Times Tech Track 100, Festicket has seen an annualized sales rise of +224% since 2015 and is on course for another record year in 2018. Festicket has offices in London (HQ), San Francisco, Amsterdam, Berlin, Porto and Nantes.

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