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Coachella & Festicket to target European fans

[Festicket](#), the world's leading platform for festival travel, is teaming up with Coachella Valley Music and Arts Festival as the Californian festival's exclusive UK & Europe ticket partner.



As the biggest international platform for festivals, Festicket will be able to provide extra local booking services and support in eight languages and many more currencies alongside promoting a wide range of ticket options.

Tickets went on advance sale on Friday June 14th with Festicket packages already sold to fans in 49 different countries worldwide. The company is working closely with Coachella to continue to offer a range of beautiful places that will appeal to music fans looking for unforgettable international festival experiences.

Held annually at the Empire Polo Club in the Southern California desert, the [Coachella Valley Music and Arts Festival](#) is one of the most critically acclaimed music festivals in the world and plays host to ground-breaking musical and visual artists from around the world for two weekends. The 2020 festival will take place 10-12 and 17-19 April.

Festicket is the world leader in festival experiences, offering tickets to over 2,000 major festivals across the globe alongside accommodation, transfers and other extras to complete the experience. With more people travelling abroad to attend festivals than ever before, Festicket provides an easy and straightforward way to discover and book trips in just a few clicks.



Zack Sabban, CEO & co-founder at Festicket, originally founded the company back in 2012 when he wanted to organise a trip to Coachella with a group of friends in Europe.

He comments: “Coachella has built itself an unparalleled reputation worldwide as the ultimate festival experience. We’ve noted a massive increase interest in the festival from fans outside the US over the past few years. Iconic performances over the years - like Beyoncé’s Homecoming in 2018, Tupac joining by hologram in 2012, and Daft Punk’s seminal light show in 2007 - have contributed to the image of Coachella as a bucket list-type festival, but I also think it has a lot to do with people wanting to travel somewhere beautiful and experience something unforgettable.”

“We created Festicket to help people plan their trips to destination festivals exactly like Coachella, so it’s amazing to be extending our relationship with the Coachella team at Goldenvoice. Our work so far with Coachella has had an amazing response from our international community of festival fans. Now we’ll be focusing on making the experience the best it can be for every fan - from discovery, to booking, to accommodation, to the event itself.”

ABOUT FESTICKET

Festicket is the world's largest platform for discovering and booking festival experiences.

Festicket provides fans of live music with a unique, hassle-free, and money-saving service to discover and book tickets & packages for their next festival trip. Working closely with festival partners and suppliers, Festicket packages festival tickets with accommodation, travel, and add-ons to ensure that festival-goers’ next live music experience is as simple and enjoyable as possible.

Founded in 2013 by Zack Sabban, Jonathan Younes and Jerome Elfassy, Festicket has quickly grown to be the leading music festival platform with over 1200 music festivals on offer, and a growing community of 2.5m+ festival-goers.

Recently ranked as the UK’s 21st fastest-growing technology company by the Sunday Times Tech Track 100, Festicket has seen an annualized sales rise of +224% since 2015 and is on course for another record year in 2018. Festicket has offices in London (HQ), San Francisco, Amsterdam, Berlin, Porto and Nantes.



Festicket