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# Iceland's Secret Solstice & Festicket team up on festival travel packages



[Festicket](#), the world's leading platform for festival experiences, is today announcing a new partnership with [Secret Solstice Festival](#) in Reykjavik for its 2019 edition.

Festicket will be the exclusive ticket and travel partner for Secret Solstice in 2019, collaborating directly with the Icelandic festival on standard and VIP ticketing options, as well as hand-picking local hotels and hostels to complete the travel experience for fans. Festicket specialises in building travel packages for festival goers around the world, allowing them to buy their whole experience in just a few clicks.

Over six years, Secret Solstice has built a reputation for being both diverse and distinctive, with a lineup where the world's biggest artists play alongside cult names and local talent. The Black Eyed Peas, Martin Garrix, Rita Ora, Patti Smith and the Sugarhill Gang have already been confirmed for the 2019 edition, which takes place 21-23 June 2019. Last year's festival included headliners as varied as Slayer, Stormzy and Bonnie Tyler.



Another unique feature of the festival is its location. As Reykjavik is located close to the Arctic Circle, the sun does not set during the annual summer solstice on June 21st, meaning the festival benefits from 24hr natural sunlight. Secret Solstice also takes full advantage of Iceland's world-famous natural environment, creating unforgettable experiences for festival fans that combine nature with music. Previous editions have featured parties on glaciers, DJ sets in a volcano and events on boats where the midnight sun can be seen in all its glory.

Festicket is working with local tour provider, Icelandic Beats, to provide tourism opportunities to festival goers. These include trips to iconic destinations close to Reykjavik such as the Blue Lagoon or the Black Sand beach.



Festicket CEO and co-founder, Zack Sabban, comments: “2019 is the year of the destination festivals and we’re kicking it off with a new relationship with our friends at Secret Solstice. Iceland is a stunning place that is on many people’s bucket list. Pair that with a festival that is attracting great artists from around the world and you’ve got the foundations of an unforgettable trip.”

“The evidence shows that people want to spend their hard-earned cash on experiences like holidays, rather than consumer items. We’ve been working closely with the Secret Solstice team and local experts Icelandic Beats to find the best places to stay and nearby tourist attractions that help turn a music event into a holiday of a lifetime. Through our packages, you’ll be able to swim in the Blue Lagoon in the morning, see your favourite band at lunch, party on a glacier into the night and sleep off your hangover in a five star hotel.”

Víkingur Heiðar Arnórsson, CEO, Secret Solstice, comments: “Our festival is as diverse and distinctive as it gets, so it's great to be teaming up with Festicket to ensure the accommodation and extras match the reputation of our festival. Secret Solstice is set for its most amazing year yet!”

Fred Olafsson, Booker & Founder, Secret Solstice, comments: “As always, we have an exciting lineup of artists and it’s great to have Festicket on board from the get-go to offer our foreign markets packages that make the Secret Solstice experience extra special.”

For more information and booking for Secret Solstice 2019, check out the [official website](#) and [guide on Festicket](#).

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#### ABOUT FESTICKET

Festicket is the world's largest portal for discovering and booking festival experiences.

Festicket provides fans of live music with a unique, hassle-free, and money-saving service to discover and book tickets & packages for their next festival trip. Working closely with festival partners and suppliers, Festicket packages festival tickets with accommodation, travel, and add-ons to ensure that festival-goers' next live music experience is as simple and enjoyable as possible.

Founded in 2013 by Zack Sabban, Jonathan Younes and Jerome Elfassy, Festicket has quickly grown to be the leading music festival platform with over 1200 music festivals on offer, and a growing community of 2.5m+ festival-goers.

Recently ranked as the UK's 21st fastest-growing technology company by the Sunday Times Tech Track 100, Festicket has seen an annualized sales rise of +224% since 2015 and is on course for another record year in 2018. Festicket has offices in London (HQ), Amsterdam, Berlin, Porto and San Francisco.

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