

Festicket announces winners of first-ever Festival of the Future Awards

London, United Kingdom. The world's most innovative festivals have been named by [Festicket](#), the world's leading website for festival travel.

Today the company is announcing the winners of its very first edition of the [Festival of the Future Awards](#). The Awards are designed to celebrate the true innovators in the industry by picking winners for 7 categories: Inclusivity, Location, Innovation in Staging, Sustainability, Health, Technology and Accommodation.

The winners are as follows:

INCLUSIVITY - All Points East, United Kingdom

LOCATION - Meadows in the Mountains, Bulgaria

INNOVATION IN STAGING - Bilbao BBK Live, Spain

SUSTAINABILITY - Orbits, Portugal

HEALTH - The Loop, UK

TECHNOLOGY - Pukkelpop & Appmiral, Belgium

ACCOMMODATION - KarTent, the Netherlands

The categories were selected to reflect important industry issues and developments, and to offer the chance for festivals and providers that work with festivals from around the world to showcase their vital work in 2018.

The winners were chosen after an open nomination period, where everyone - fans, festivals and supporters alike - were able to submit their picks. The entries were then sorted into a shortlist which was shared with an independent panel of experts from across the industry. Each panelist awarded a first and second place for each category, with the most popular festival or provider winning overall.

Zack Sabban, CEO and co-founder at Festicket, comments: “We wanted a chance to celebrate the most interesting things that happened in festivals in 2018. I’ve seen dozens of awards for “Best Lineup” or “Best Festival”, which is great, but they don’t get to go into any depth on anything really original or innovative. Our awards are different - they are specifically designed to delve into the festival experience and draw out the most memorable moments.

“Each of our winners offers its fans a unique or forward-thinking experience at festivals that goes way beyond the music. You’ve got city festivals like All Points East, which won in the Inclusivity category for its amazing commitment to the local community and focus on accessibility and diversity. Orbits festival (Sustainability) has had an amazing impact on its environment, a part of Portugal that suffered heavily in 2017’s wildfires. For Location, Meadows in the Mountain’s iconic hilltop party is a worthy winner, while Bilboa BBK’s legendary Basoa stage has made a big impact for Innovation in Staging. Health category winner The Loop has made great progress by bringing its harm reduction scheme to seven festivals in the UK, while Pukkelpop is a good example for all festivals on what practical benefits technology can bring. We’re pleased to see sustainability represented in the Accommodation category too, as KarTent’s cardboard reusable tents are a true eco marvel.”

“We’re really excited to give these festivals and providers a platform to show off what they have been doing this year. I’d like to thank our independent panel for their time and effort in choosing our winners. And all I have to say to the rest of the industry is: take note! I can guarantee that these are the trends you’ll be copying in a few short years.”

More details on the awards are available on the [Festicket website](#).

ABOUT FESTICKET

Festicket is the world's largest portal for discovering and booking festival experiences.

Festicket provides fans of live music with a unique, hassle-free, and money-saving service to discover and book tickets & packages for their next festival trip. Working closely with festival partners and suppliers, Festicket packages festival tickets with accommodation, travel, and add-ons to ensure that festival-goers' next live music experience is as simple and enjoyable as possible.

Founded in 2013 by Zack Sabban, Jonathan Younes and Jerome Elfassy, Festicket has quickly grown to be the leading music festival platform with over 1200 music festivals on offer, and a growing community of 2.5m+

festival-goers.

Recently ranked as the UK's 21st fastest-growing technology company by the Sunday Times Tech Track 100, Festicket has seen an annualized sales rise of +224% since 2015 and is on course for another record year in 2018. Festicket has offices in London (HQ), Amsterdam, Berlin, Porto and San Francisco.

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