

Festicket brings festival travel packages to Australia

[Festicket](#), the world's largest online booking portal for festival travel, is today announcing its first steps into the Australian festival market. The company is kicking off the Australian summer season with a brand new partnership in the region.

The partnership is with The Grass Is Greener, a boutique festival in Far North Queensland. Alongside normal and VIP tickets, the Festicket site now offers a range of accommodation options to suit every type of traveller, from backpackers hostels to premium destination hotels. As Far North Queensland is home to some of the world's most beautiful nature, Festicket also offers tour options so travellers can make the most of their trip. These include tours to the Great Barrier Reef, Green Island and Atherton Tablelands.

With over 2.5m festival goers already using Festicket to buy their packages, partnerships such as this will allow promoters in Australia to access new audiences in Europe and beyond. It is also a chance for Australian festival-goers to be introduced to Festicket's all-in-one event experiences, where bookers can research, browse and buy accommodation, transfers and other extras alongside their tickets.

Zack Sabban, CEO and co-founder at Festicket, comments: "Australia is well known across the world as an incredible tourist destination, and, excitingly, it is also home to some of the world's most stunning festivals. Many people see festivals increasingly as a key element in their travel experiences. We're pleased to be able to work together with some great promoters to meet the demand for packages that combine everything needed for hassle-free festival travel."

Oli Frost, Director at The Grass Is Greener, adds: "Partnering with Festicket is great news for us, as it means we're able to provide the complete festival packages that we've found a lot of people look for. As our festival is based in beautiful North Queensland, it makes a lot of sense for fans to combine their festival with local accommodation, transfers and even touring the stunning Great Barrier Reef. Festicket is taking care of the sourcing of these add-ons and incorporating them into the customer booking process seamlessly, so we can remain focused on making this edition of TGIG the best yet."

ABOUT FESTICKET

Festicket is the world's largest portal for discovering and booking festival experiences.

Festicket provides fans of live music with a unique, hassle-free, and money-saving service to discover and book tickets & packages for their next festival trip. Working closely with festival partners and suppliers, Festicket packages festival tickets with accommodation, travel, and add-ons to ensure that festival-goers' next live music experience is as simple and enjoyable as possible.

Founded in 2013 by Zack Sabban, Jonathan Younes and Jerome Elfassy, Festicket has quickly grown to be the leading music festival platform with over 1200 music festivals on offer, and a growing community of 2.5m+ festival-goers.

Recently ranked as the UK's 21st fastest-growing technology company by the Sunday Times Tech Track 100, Festicket has seen an annualized sales rise of +224% since 2015 and is on course for another record year in 2018. Festicket has offices in London (HQ), Amsterdam, Berlin, Porto and San Francisco.

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