

Festicket recognised in the TLA Createch 100

[Festicket](#), the world's largest online booking platform for music festivals, announces today its inclusion in the TLA Createch 100. The Createch 100 highlights 100 technology-led organisations that are harnessing the commercial potential of creativity.

The list was compiled by the [Tech London Advocates](#) (TLA), a private sector-led coalition of over 5,000 expert individuals from the tech sector and broader community. It is aimed at highlighting the potential for London and other UK cities to become world-class hubs for createch businesses, as well as celebrating the achievements of rising stars in the creative and technology industries.

Founded in 2012, Festicket has established itself as a key player in the live music experience industry. The innovative web platform specialises in packages for festivals, including accommodation, transfers and extras alongside normal ticket sales. It also serves as a go-to guide for all things festival, with an online magazine and Festival Finder, which uses Spotify to help discover new festivals.

Marc Duke, community manager at the TLA, comments: “We thought that Festicket is a great example of tech and creativity working in unison to enhance people’s experience of enjoying music and an excellent candidate to be included in the list.”

Zack Sabban, CEO and co-founder at Festicket, comments: “It’s fantastic to be recognised as a leader in the createch space alongside so many other impressive organisations. 3.8 million Brits went to a music festival last year and we’re proud to be helping these music fans to have amazing experiences.”

ABOUT FESTICKET

Festicket is the world's largest portal for discovering and booking festival experiences.

Festicket provides fans of live music with a unique, hassle-free, and money-saving service to discover and book

tickets & packages for their next festival trip. Working closely with festival partners and suppliers, Festicket packages festival tickets with accommodation, travel, and add-ons to ensure that festival-goers' next live music experience is as simple and enjoyable as possible.

Founded in 2013 by Zack Sabban, Jonathan Younes and Jerome Elfassy, Festicket has quickly grown to be the leading music festival platform with over 1200 music festivals on offer, and a growing community of 2.5m+ festival-goers.

Recently ranked as the UK's 21st fastest-growing technology company by the Sunday Times Tech Track 100, Festicket has seen an annualized sales rise of +224% since 2015 and is on course for another record year in 2018. Festicket has offices in London (HQ), Amsterdam, Berlin, Porto and San Francisco.

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