

EdSmart named in 'SMART 100' Index

EdSmart has been named one of Australia's most innovative products or services, in one of the largest and most audacious innovation awards of its kind in Australia – Anthill Magazine's 'SMART 100' Index.

EdSmart was acknowledged for its enterprise School Organisation System, which streamlines workflows and digitises formerly paper-based processes. The platform, used across nine countries, frees school staff from burdensome 'busywork' so they can reinvest time in relationship, experiences and outcomes.

EdSmart CEO Fiona Boyd said it was wonderful to be recognised as an Australian innovator on a mission.

"Too much of our technology has added limited worth to our society," she said.

"At EdSmart we are proud of our commitment to changing lives for the better and have a positive ripple effect. We believe in innovation as a force for good."

The [SMART 100 Index](#) was created by Anthill Magazine in 2008 to identify and rank Australia's 100 most innovative products, and is one of the largest surveys of its kind in Australia.

"The Index identifies and ranks new Australian innovations by applying a combination of crowdsourcing, collaboration and common-sense. We employ the judgement of 'mavens' and readers," said Anthill founder and Editor-In-Chief James Tuckerman.

"Unlike your average awards program, we don't lock a panel of expert adjudicators in a small room. Neither do we demand a thorough analysis of each applicant's P&L statement. We don't even request an historical snapshot of 'runs on the board' or commercial achievements.

"This is because innovation is future focussed. It is about identifying and solving problems in ways that will change the way we live, do business and think."

About Anthill

[Anthill](#) was launched as a print magazine in September 2003, by editor-in-chief James Tuckerman. It is for entrepreneurs by entrepreneurs and has evolved into one of Australia's leading online communities for Australian business owners.

<http://anthillonline.com/smart-100/>

ABOUT EDSMART

EdSmart is the organisation behind smart schools. Our School Organisation System is an enterprise platform that automates data capture, simplifies communication and modernises processes so educators and stakeholders can ditch the admin and get back to what matters most.

Trusted by 1 million users across 9 countries, EdSmart is transforming and liberating school communities.

