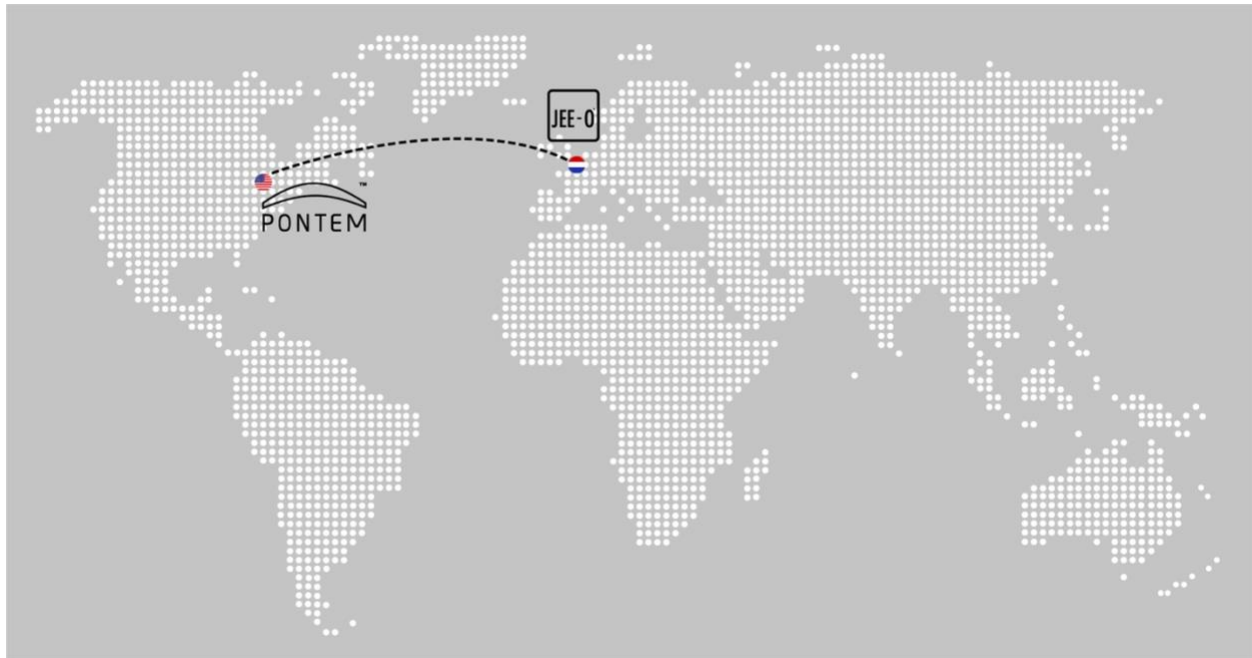




Cleveland, November 1st, 2023

JEE-O ready for next growth phase in the North American market

JEE-O first launched in the US in 2013 with a full collection of outdoor and wellness products. Internationally the brand is known for its unique bathroom concepts that have merged outdoor concepts with indoor solutions.

Over the past decade the brand has grown successfully on an international level and created a loyal fan base worldwide amongst architects and designers but also in the hospitality sector besides design conscious retail customers. Recent iconic projects on the Maldives (*The Kuramathi Island Resorts*) and the global partnership with the Rituals Wellness chain are some examples.

In this new phase it's also time for a new partnership in the US. JEE-O and Pontem Home have agreed to a new partnership to further expand and grow the brand. Offering not only the current Outdoor Shower program but bringing the bathroom into the total concept. JEE-O unique bathrooms as a total solution concept.

Pontem Home has established itself as a brand to address the niche market. Unique and personal solutions for clients who want to see a stronger reflection of their personality in their daily routine. Pontem has seen rapid growth and expanded their operation. To support this growth, they moved into a new, 20,000 sqf. facility to support our future. A new **Pontem Brand Store** is opening in Q1 2024 with live displays to experience the latest products within their brands.

We are looking forward to this new collaboration!

For any questions and feedback:

Pontem Home

21610 Alexander Road, Oakwood Village, OH 44146

Tel: 833 476 6836

Website: www.pontemhome.com

E-mail: sales@pontemhome.com