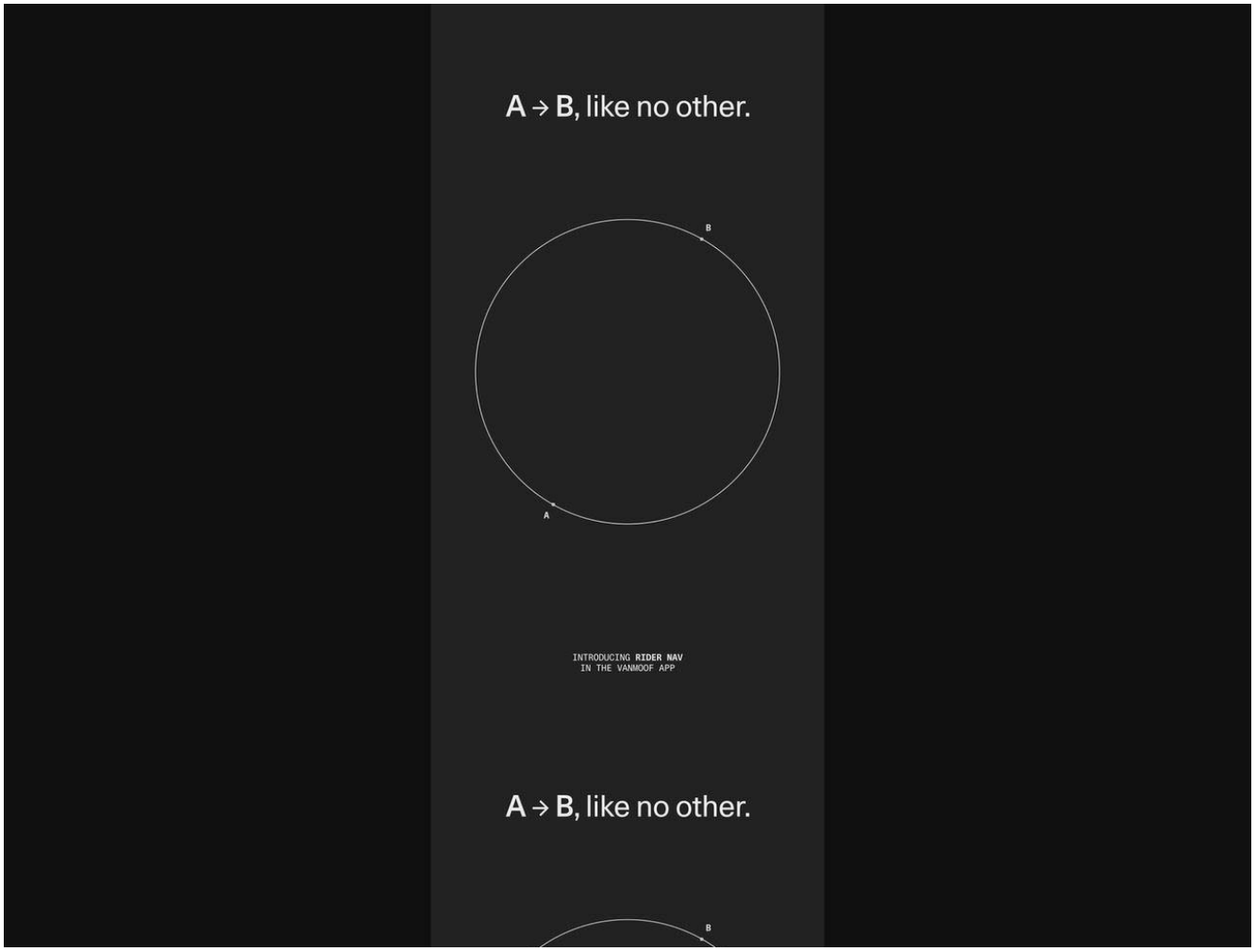
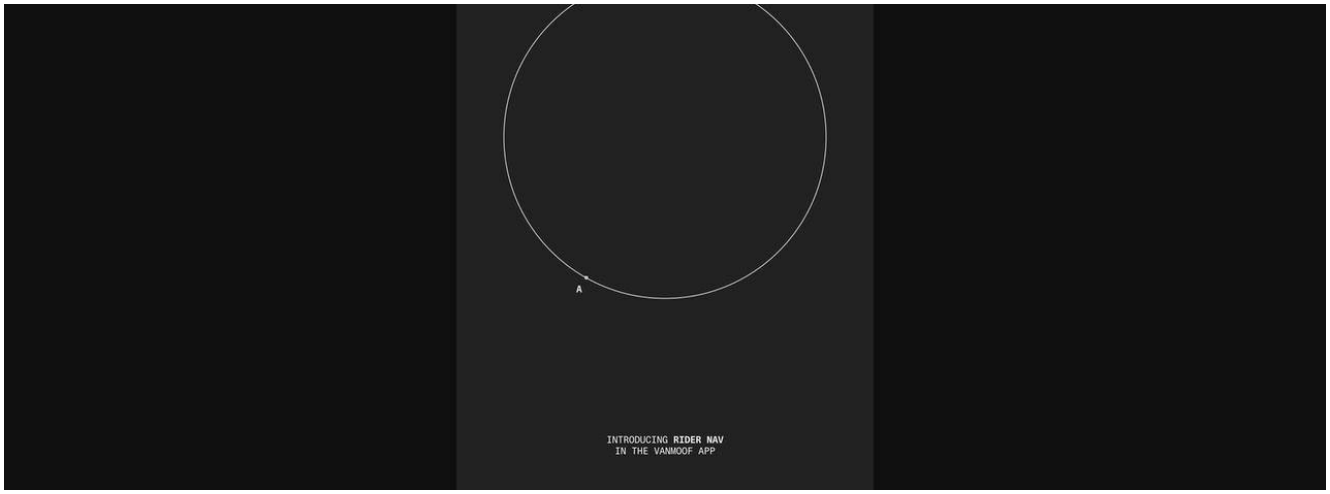
VanMoof launches Rider Nav: free in-app navigation for all riders

Biggest app-update ever brings Amsterdam cycling culture to the world

VanMoof is today officially adding the world' leading bike focussed navigation to its app. Developed in Amsterdam, tested by thousands across Europe, VanMoof's Rider Nav is designed by riders for riders. It offers the best bike routes and takes away any distractions, allowing riders to focus on the road. VanMoof's in-app navigation brings Amsterdam cycling culture to the world with a focus on getting riders to where they want to be safely, efficiently and fast. Rider Nav is available now to all riders with a connected VanMoof through the free VanMoof Android and iOS apps.





VanMoof's in-app navigation is there when you need it. Open the app, type where you have to go, pick the optimal route and ride. The maps are beautiful and distraction free: no ads, no tracking, no fluff: just ride. Our navigation prioritizes bicycle paths, low car traffic routes and will avoid dangerous turns where possible - allowing you to ride your VanMoof efficiently and safely.

The navigation is deeply integrated with the bikes - something that is possible because VanMoof controls its own soft- and hardware stack. Riders can not only see their speed and estimated arrival times, but also enjoy battery range-aware routing that takes elevation and support levels into account. With this update S3 and X3 riders are now also able to adjust assist levels, lights and more while riding - all settings are just a swipe-up away.

Eliott Wertheimer, CEO VanMoof: "We set out to create navigation that is completely in line with our design ethos: functional, beautiful and intuitive. Not cluttered with ads, tracking and optimised for delivery services - like other apps. Our Rider Nav is an extension of our bikes; minimal, a joy to use and 100% rider focussed. This has been in the works for a long time and it delights us to be able to offer this at no cost to all our riders.'

In app-navigation is fully backwards compatible with all connected VanMoof's. Maps are provided by Amsterdam-based privacy-first mapping and navigation

technology company Magic Lane Download or update the VanMoof app now to experience it.



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