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VanMoof reveals its next gen e-bikes including long-awaited step-in frame

A brand new angled frame with lowered step-in is VanMoof's most accessible to ride e-bike yet, and comes with multiple cargo options.



Amsterdam, April 5, 2022 – Today, VanMoof announced its latest generation e-bikes, the VanMoof S5 & A5. Fully re-engineered features include an ultra silent powerful motor, long-range battery, powerful boost and the latest VanMoof anti-theft tech. The new handlebar interface made up of LED Halo Rings communicate real-time feedback on speed, battery levels, unlocking and more. The long awaited lowered step-in A5 frame opens the opportunity for more riders worldwide to have their first e-bike experience.

New step-in frame

Both new 5-Series frames offer riders the most easy and accessible to ride VanMoof e-bikes yet. The S5 is a refresh of the unmistakable VanMoof straight frame with slightly smaller wheels. The high riding position remains the top pick for controlled cruising. The brand new A5 angled frame is designed for wider accessibility, and keeps riders feeling closer to the road. The lowered step-in makes it easy to jump on and off, and heightens comfort and confidence for people new to biking. In addition, the A5 comes with multiple cargo options making it the perfect ride for city errands. It is designed to transport the near equivalent to a small city car.



“The A5 is our first one-frame-fits-all, opening up e-biking to a wider audience.”

— Ties Carlier, VanMoof Co-founder.

Easy and intuitive use

Usability was paramount in the design process. A requirement being that even first-time e-bike riders feel confident using the bike. The industry-first Halo Ring Interface, integrated into the e-bikes' handlebars, is a new signature feature designed to give riders immediate and intuitive feedback. It shows speed, battery levels, and connectedness.

"Riding an e-bike should be ultra easy. Thanks to the Halo ring interface our Gen 5 is an e-bike even first-timers will enjoy before ever needing to pick up the manual."

— Job Stehmann, VanMoof Head of Product Design.

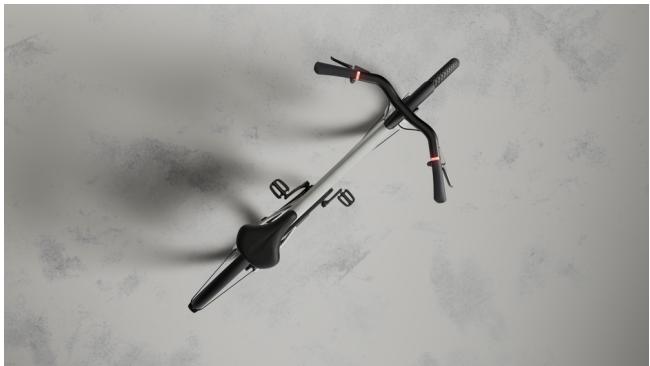
The famed VanMoof anti-theft technology has been honed with a revamped in-wheel kick lock, bigger pin, and new auto retract function. The bike secures itself with a tap, and is able to unlock automatically upon the rider's return. A new optional phone mount, and USB-C charging port turn every rider's phone into a dashboard. This makes navigation and on-the go charging easy, whilst also offering a data-rich ride thanks to the updated VanMoof app.



"Only a handful of parts remain from our previous models, the S3 and X3. Every last detail from the frame down to the chip sets and sensors has been engineered for the smoothest, most powerful ride ever."

— Ties Carlier, VanMoof Co-founder.

Ultra smooth riding experience



A series of detailed improvements elevate the bike's stability, usability, and overall riding experience amounting to the smoothest one yet. The ultra silent Gen 5 motor, long-range battery, and powerful boost make up the connected 'power system' at the heart of the bikes. This complex network of intelligent sensors and responsive parts is engineered to work together giving riders an ultrasmooth, second-to-none riding experience. The VanMoof S5 and A5 respond to the rider's own distinct pace and movement thanks to upgraded electronics, rebooted torque sensor and Gen 5 E-shifter. The remastered design and integrated tech marks a revolutionary leap forward, and have been honored with the prestigious Red Dot 'Best of the Best' design award.

On sale

The VanMoof S5 & A5 come in Gray and are on sale worldwide from April 5 for \$2998 / €2498 / £2298. Deliveries start from July. A range of accessories, including an optional click-on external battery, become available early Summer 2022. To manage demand and delivery times, riders get access to purchase via waitlist. Sign up to the waitlist at vanmoof.com.

[VanMoof S5 & A5 Press Deck](#)

[VanMoof S5 & A5 Media Kit](#)

[Introducing the VanMoof S5 & A5: Our next generation e-bikes that change the game forever](#)

About VanMoof

VanMoof was founded in 2009 by Taco and Ties Carlier, two Dutch brothers with a vision of the perfect city bike. Now their bikes are changing cities and leading the current wave of people choosing e-bikes. VanMoof's sleek, multi-award winning rides offer a high-tech and feature-rich experience for a devoted worldwide community of almost 200,000 riders and growing. The iconic integrated frames mirror a fully integrated end-to-end company that has upended the bike industry by taking complete ownership of everything from design to production, from sales to after-service. One of Europe's fastest growing companies, VanMoof is on course to redefine the future of urban mobility and get the next billion on bikes. VanMoof brand stores can be found in Amsterdam, Berlin, London, New York, Paris, San Francisco, Seattle, and Tokyo, with expansion planned to 50 cities worldwide through dedicated Service Hubs by the end of 2021.

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