



## Global Savings Group

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# Global Savings Group raises € 12 Million in their most recent financing round

**Munich, 16 December 2020** – The Global Savings Group (GSG), the leading European platform for rewards, cashback, savings opportunities, and shopping content, secured 12 million euros in a recent financing round. The investors' list includes Rocket Internet, Holtzbrinck Ventures, DTCP, RTP Global, and M6, increasing their existing shares in the company.

Founded in 2012, the GSG has witnessed exponential growth within more than twenty markets worldwide. The company currently has offices in eight countries, covering the major time zones, with a team of over 500 tech, marketing, account management, and content specialists.

Following the acquisition of iGraal in March 2020, the new funding will support one of the company's growth pillars to consolidate through M&A.

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### ABOUT GLOBAL SAVINGS GROUP

The Global Savings Group (GSG) is Europe's leading shopping rewards company that empowers people to shop in a smarter way.

With its comprehensive portfolio of consumer engagement platforms and savings brands, GSG provides people access to exclusive savings, deals, product information, reviews, and discovery from their favorite stores and brands.

GSG's team of over 500 professionals in 20 plus markets across the globe, an advanced technology stack, and close, lasting partnerships with the world's leading news publishers enables it to help consumers to save on more than 2 million transactions every month.

Founded in 2012 and headquartered in Munich, GSG increases customer loyalty and drives engagement for the world's largest advertising brands, while assisting yearly more than 350 million shoppers to make smarter

purchasing decisions.

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