

Global Savings Group ranked among Europe's Top-50 fastest-growing tech companies on Deloitte's 2017 Technology Fast 500 EMEA list

GSG takes 42nd place in Deloitte's 2017 list of fastest-growing companies in EMEA. A revenue growth of 2564% attributed to a proprietary technology that enables the GSG to develop and launch digital products for its stakeholders worldwide

Munich/Paris, December 11, 2017 – The Global Savings Group (GSG), announced today that it took 42nd place on the Deloitte Technology Fast 500 EMEA list, a ranking of the 500 fastest-growing technology, media, telecommunications, life sciences, and energy tech companies in Europe, the Middle East, and Africa (EMEA).

The Global Savings Group develops and operates numerous consumer portals for smart shoppers, creating a leading global commerce platform for advertisers, consumers, and media publishers. Its proprietary technology enables the GSG to aggregate and curate commercial content, to process it editorially, and to distribute it via multiple owned portals as well as through customized solutions for media publishers. The modular structure of the platform enables the GSG to operate over 50 digital products in currently more than 20 countries worldwide.

500

Technology Fast 500
2017 EMEA WINNER
Deloitte.

The 2017 Deloitte Technology Fast 500 EMEA program features winners from 18 countries, with an average growth rate of 1,377 percent. Awardees of the Fast 500 were selected based on fiscal year revenue growth from 2013 to 2016. The Global Savings Group grew 2564% percent during this period. In November 2017, the GSG secured 3rd place in the German Deloitte Technology Fast 50 2017 ranking and was awarded the title ‘Wachstumschampion 2018’ (Growth Champion 2018’) by the German business magazine Focus and online statistics portal Statista.

«Receiving this internationally renowned award is an appreciation for the hard work of our teams across the globe. We are building a leading digital platform for consumers, advertisers, and publishers. Our uniqueness and leading technology are the important drivers of the strong revenue growth we have seen in the past four years, making us one of the fastest growing technology companies in the EMEA region.»

— Gerhard Trautmann, Managing Director and Co-founder of the Global Savings Group

«Congratulations to this year’s Fast 500 EMEA winners on their achievements. As technology continues to transform every aspect of how we live and work, innovative, high-growth companies will continue to be at the forefront of bringing new ideas to the marketplace. I look forward to seeing this year’s winners make a positive impact on our world for years to come.»

— Paul Sallomi, Deloitte Global Technology, Media & Entertainment, and Telecommunications, Industry Leader

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ABOUT GLOBAL SAVINGS GROUP

Global Savings Group (GSG) is a leading Commerce Content platform operating +100 digital portals and tools, that offer the right mix of product discovery, recommendations, deals and discounts to help consumers take smarter shopping decisions, whilst enabling advertisers to reach high-intent users at scale, and the world's most well-known publishers to unlock the real value of their audiences and assets.

Founded in 2012, GSG today creates and funnels +1.5 million purchase intents per months across +20 markets worldwide. To find out more about how GSG is transforming the way consumers buy, brands sell, and digital publishers earn – one transaction at a time –, go to www.global-savings-group.com.



Global Savings Group

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