

Global Savings Group achieves 3rd place in the Deloitte Technology Fast 50 award – Germany’s fastest-growing technology companies

The Global Savings Group secures 3rd place in the Deloitte Technology Fast 50 2017 ranking. Deloitte awards the country’s 50 fastest growing technology companies based on revenue growth from the past four years on an annual basis.

Munich, November 9, 2017 – The Global Savings Group (GSG), received the Deloitte Technology Fast 50 Award. The company develops and operates numerous consumer portals for smart shoppers, creating a leading global commerce platform for advertisers, consumers, and publishers. Awardees of the Fast 50 are selected based on fiscal year revenue growth from 2013 to 2016. The Global Savings Group achieved a growth of 2,563.99 percent in this period, taking the 3rd position in this year’s ranking.

The Deloitte Technology Fast 50 seeks to reward fast-growing and cutting edge technology companies every year. The first Technology Fast 50 competition took place in the USA in 1995. In Germany, the Technology Fast 50 competition was held in 2017 for the fifteenth time.

Deloitte.

**Winner
Technology Fast 50 Award 2017**

Powerful Connections



50 | Technology **Fast 50**
2017

The Global Savings Group's proprietary technology is an important driver of the strong revenue growth seen in the past four years. It enables the company to aggregate and curate commercial content, to process it editorially, and to distribute it via multiple owned portals as well as through customized solutions for media publishers. The modular structure of the platform enables the GSG to develop and launch tailor-made digital products currently in over 20 countries worldwide.

The company was founded in 2012 by Andreas Fruth, Gerhard Trautmann, and Adrian Renner. More than 300 employees currently work for the platform across several locations worldwide. The GSG is headquartered in Munich, Germany. In 2016, some 100 million online shoppers around the world used discount codes, deals, or other methods to save online via the company's more than 50 portals and websites. The gross merchandise volume (GMV) – the volume of all sales generated for its retail partners – reached 463 million euros in 2016.

«We are delighted about receiving this internationally renowned award. The Technology Fast 50 is a reward for our technical and economic achievements over the past four years. A revenue growth rate of 2,563.99 percent makes us one of the fastest growing technology companies in Germany. Over the next few years, we will continue to invest heavily in our technology to build the world's leading digital platform for consumers, advertisers, and publishers.»

– Andreas Fruth, Managing Director and co-founder of the Global Savings Group

«Once again this year, companies with impressive innovations that proactively shape digitization have applied. We are pleased to see these courageous entrepreneurs, who are successful in international competition with their own technologies and ideas. We reward their commitment with the Fast 50 and support the innovative capacity of Germany as a business location.»

– Dr. Andreas Gentner, Partner and Head of Technology, Media & Telecommunications EMEA at Deloitte

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ABOUT GLOBAL SAVINGS GROUP

Global Savings Group (GSG) is a leading Commerce Content platform operating +100 digital portals and tools, that offer the right mix of product discovery, recommendations, deals and discounts to help consumers take smarter shopping decisions, whilst enabling advertisers to reach high-intent users at scale, and the world's most well-known publishers to unlock the real value of their audiences and assets.

Founded in 2012, GSG today creates and funnels +1.5 million purchase intents per months across +20 markets worldwide. To find out more about how GSG is transforming the way consumers buy, brands sell, and digital publishers earn – one transaction at a time –, go to www.global-savings-group.com.



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