

# Global Savings Group receives title 'Growth Champion 2018'

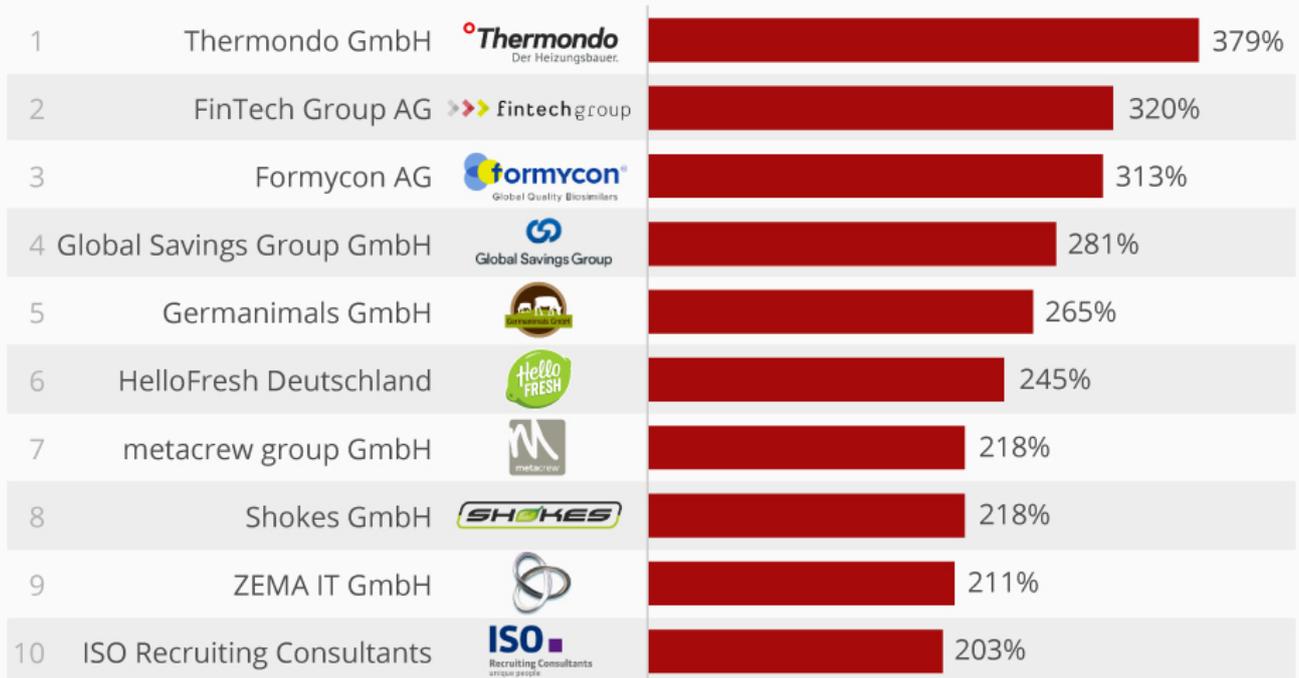
**The title 'Wachstumschampion 2018' (Growth Champion 2018) was awarded to the Global Savings Group by the German business magazine Focus and online statistics portal Statista on the basis of revenue and staff growth between 2013 and 2016. The Global Savings Group takes first place in the category 'advertising, marketing and media' and fourth place in a cross-industry comparison.**

**Munich, November 03, 2017** – The Global Savings Group (GSG), a leading global digital commerce platform for advertisers, consumers, and publishers, has been awarded the 'Wachstumschampion 2018' ('Growth Champion 2018') award. The Growth Champion 2018 ranking is compiled annually by the German business magazine Focus in cooperation with the statistics portal Statista. The ranking is based on an analysis of revenue and staff growth of independent companies headquartered in Germany between 2013 and 2016.

The Global Savings Group won first place in the category 'Advertising, Marketing and Media' making it the fastest-growing company in this category. In total, GSG ranks fourth across all categories in the Germany-wide comparison, when benchmarked against 12,000 selected companies from various industries.

# Die Wachstumschampions 2018

Top 10 der Firmen mit der höchsten durchschnittlichen jährlichen Wachstumsrate\*



\* 2013-2016

Quelle: Statista & FOCUS "Wachstumschampions 2018"

statista

The company was founded in 2012 by Andreas Fruth, Gerhard Trautmann, and Adrian Renner. More than 300 employees currently work for the platform across several locations worldwide. The GSG is headquartered in Munich, Germany. In 2016, some 100 million online shoppers around the world used discount codes, deals, or other methods to save online via the company's more than 50 portals and websites.

The Global Savings Group expects to continue its strong growth course in 2017. The gross merchandise volume (GMV) – the volume of all sales generated for its retail partners – rose by 99.4% to 463 million euros in 2016 and is expected to reach 673 million euros in 2017.

*«We feel honored receiving this title. The award is an appreciation of the daily work and performance of our young and dedicated teams around the world. The steady growth in recent years confirms that we are on the right track of building the leading global digital commerce platform for consumers, advertisers and publishers.»*

– Andreas Fruth, Managing Director and Co-Founder of the Global Savings Group

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## Media contact



**Arjan Vlaskamp**

[a.vlaskamp@global-savings-group.com](mailto:a.vlaskamp@global-savings-group.com)

+49 151 15943885

[acvlaskamp](https://twitter.com/acvlaskamp)

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### ABOUT GLOBAL SAVINGS GROUP

Global Savings Group (GSG) is a leading Commerce Content platform operating +100 digital portals and tools, that offer the right mix of product discovery, recommendations, deals and discounts to help consumers take smarter shopping decisions, whilst enabling advertisers to reach high-intent users at scale, and the world's most well-known publishers to unlock the real value of their audiences and assets.

Founded in 2012, GSG today creates and funnels +1.5 million purchase intents per months across +20 markets worldwide. To find out more about how GSG is transforming the way consumers buy, brands sell, and digital publishers earn – one transaction at a time –, go to [www.global-savings-group.com](http://www.global-savings-group.com).



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