

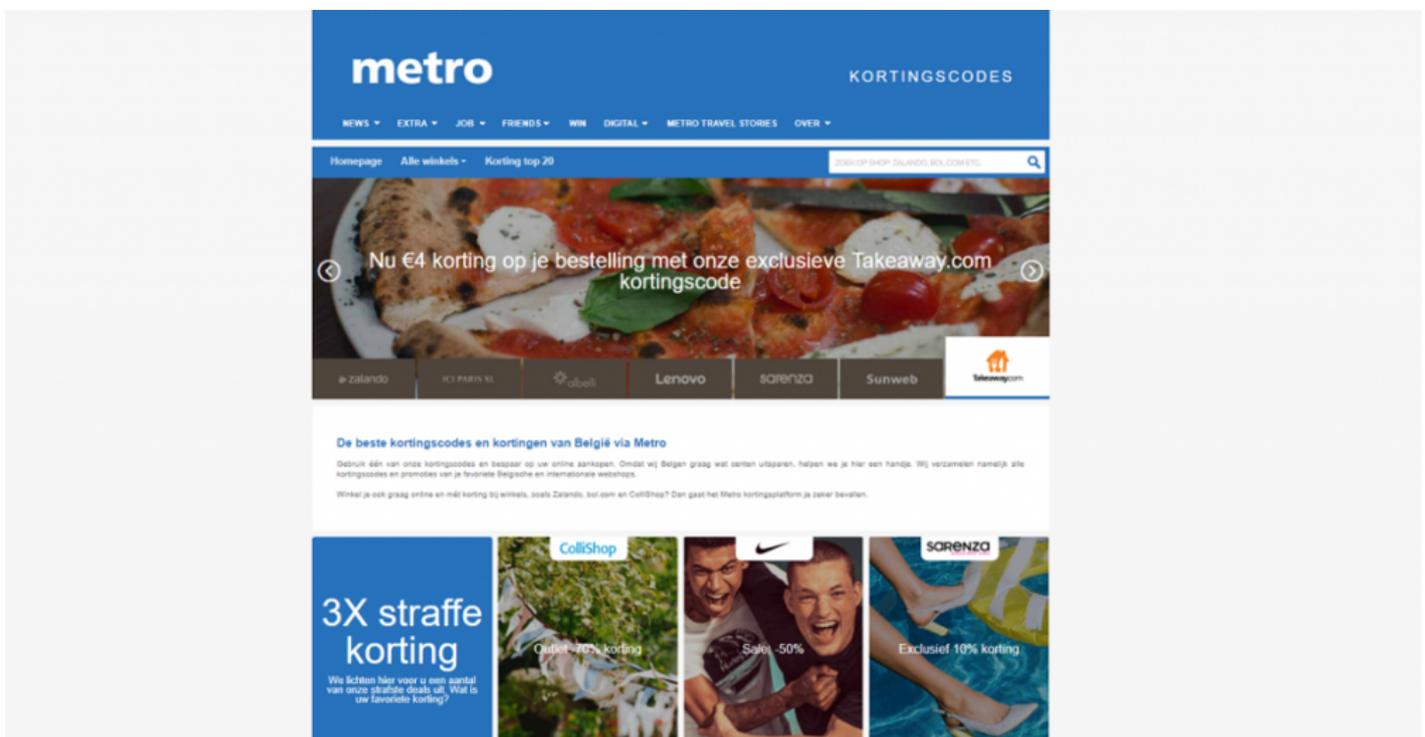
GSG daughter Imbull partners with Metrotime and strengthens its position in Belgium

Imbull, a leading international couponing provider of discount code and deal portals, along with Metrotime, a leading Belgian news website, has launched kortingcodes.metrotime.be.

Amsterdam, August 10, 2017 – Imbull, a leading international couponing provider of discount code and deal portals, along with Metrotime, a leading Belgian news website, has launched kortingcodes.metrotime.be. Imbull is a part of the Global Savings Group.

«Our partnership with Metrotime gives us the opportunity to expand and widen our reach in the Belgian couponing and e-commerce market. We will provide the best value for our money-saving customers and help our online retailers generate visitors and sales. Together, our goal is to become the leading discount code portal in Belgium.»

– Jan Willem van Tilburg, Marketing Director of Imbull



Belgian e-commerce is a highly popular and fast growing market. “78% of the Belgian population aged 15 and older have shopped at least once in the first quarter of 2017” states Becommerce, a leading benchmark research company. In 2016 Belgians, spent over 9 Billion Euro’s on online shopping. Belgians are smart savers who will search the internet for vouchers when shopping.

«From our previous experience in the Belgian market, we’ve noticed that consumers in this market love to make savings. With this new portal, we help Belgian shoppers to quickly find attractive and exclusive deals and discounts from the biggest brands and shops. Meanwhile, we provide online retailers a platform to generate extra sales and revenues through boosts in traffic and users.»

— Mads Bukholt, Managing Director of GSG Northern Europe & Imbull.

Imbull is part of the Global Savings Group (“GSG”). The GSG is a digital commerce platform that connects the most efficient commercial models, accelerating purchases to create a winning ecosystem for advertisers, publishers, and consumers. The Group enables consumers around the world to make smarter shopping decisions via more than a hundred digital assets operated by the GSG and leading global publishers in over 20 countries.

- END -

Media contact



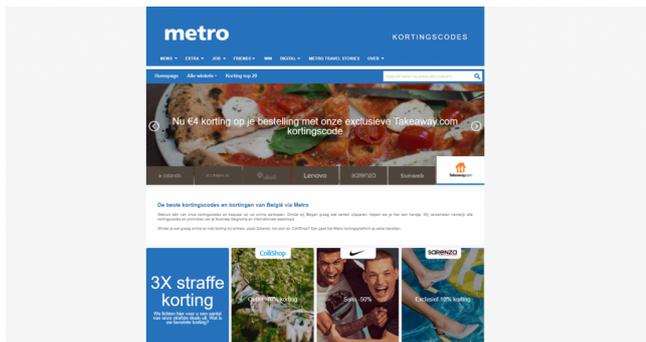
Arjan Vlaskamp

a.vlaskamp@global-savings-group.com

+49 151 15943885

[@acvlaskamp](#)

Downloads



ABOUT GLOBAL SAVINGS GROUP

Global Savings Group (GSG) is a leading Commerce Content platform operating +100 digital portals and tools, that offer the right mix of product discovery, recommendations, deals and discounts to help consumers take smarter shopping decisions, whilst enabling advertisers to reach high-intent users at scale, and the world's most well-known publishers to unlock the real value of their audiences and assets.

Founded in 2012, GSG today creates and funnels +1.5 million purchase intents per months across +20 markets worldwide. To find out more about how GSG is transforming the way consumers buy, brands sell, and digital publishers earn – one transaction at a time –, go to www.global-savings-group.com.



Global Savings Group

Global Savings Groupnewsroom