## STACT launches registration & membership integration for contest organizers.

**12/18/2018** - STACT launches update giving organizations the option to process registration and memberships through STACT App. This feature gives athletes the ability to discover and manage their registration and memberships from their mobile devices.

STACT's goal with memberships and registration is to help organizations by simplifying the sign-up process for athletes, cut costs with digital membership cards, and promote discovery to a larger audience through STACT App. The standout compared to other sign-up systems is that this is fully integrated into the STACT platform which means when athletes sign-up and register for events they are automatically placed into the event's participants list saving the event creator valuable time.

Having the ability to quickly renew your membership and register for events from your mobile device simplifies the sign up process and encourages more participation from athletes. Mix this with push notifications when memberships and registration open and you should see an increase in overall conversions. – Mike Jegat CEO STACT App

MOTORSPORT RACING CANADA - MRC is the first organization to adopt the membership feature and STACT has been working closely with them over the past several months to ensure the transition was smooth and reliable. Athletes will be able to register through the app or website, purchase their memberships, and receive a digital membership card. Membership signups for MRC are currently open.

2019 MRC Membership

"I'm looking forward to our new partnership with STACT App. Our goal for 2019 and beyond is to grow the sport of Motocross in Canada on and off the track and with STACT's technology we are looking forward to offer our riders and fans a whole new experience."

- Ryab Gauld MRC Amateur Race Director

Organizations interested can reach out to STACT directly to integrate their membership sign-up and registration.

Within their first year of operation STACT has powered hundreds of events from around the globe including STAB High, Andre Villa's Ullevaal Xtreme, Rip Curl's Grom Search, French Surfing Championship, APB World Tour, APP World Tour and more. With their growing community of credible organizations it's apparent STACT is revolutionizing the way contests are managed and broadcast on an international level.

## ABOUT STACT APP

From the team that created YouRiding, comes their next project STACT App. The STACT platform is made up of two applications (STACT App & STACT Event Manager) that deliver a fully integrated experience to organizers, athletes, and fans.

**STACT App** is a mobile app that allows users to find, follow, and watch action sports competitions while giving athletes a home-base for their careers. Users can browse event schedules, information, media content, detailed results, in-depth stats and rankings. In addition to event data, users have access to all athlete profiles participating in these events. Athlete's stats and rankings are automatically generated from competition results. Athletes can discover new events, register for them, and compare their stats to other athletes to better their performance. The data in STACT App is coming directly from STACT EM in real time.

**STACT Event Manager** is an event management application for organizers that allows them to fully manage events, participants, and tours. From event creation to registration, live scores, rankings, and broadcasts STACT EM provides everything you need to manage your organization. You can choose from a variety of tools such as broadcast GFX, iframe for your website, judges, announcer dashboards, and more to fit your event needs. The data input into STACT EM is streamlined into STACT App in real-time giving fans and athletes access to your events and data when you choose.

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