

IT&E launches Instagram contest to encourage residents to stay home and to help lift spirits

IT&E today announced it is giving away 3 new Samsung phones - each with 1 year of free Unlimited 4G LTE data, talk and text - in the IT&E Stay Home Challenge. Residents can enter to win by posting a photo or short video that shows how they are passing the time while they are social distancing by staying at home.

"We understand that having to stay home and avoid gatherings can be difficult, though it is necessary to help flatten the curve of the spread of COVID-19. The IT&E Stay Home Challenge provides a creative outlet for anyone who might be bored or is uncomfortable with this limiting lifestyle, and allows us to support each other. Most importantly we want to encourage everyone to stay home, be healthy and be safe."

- Jim Oehlerking, CEO of IT&E

CONTEST DETAILS

- Entry period: Sunday, March 29, 2020 to Saturday, April 11, 2020
- Who can enter: CNMI and Guam residents
- How to enter:
- 1. Follow @iteguam or @itecnmi on Instagram.
- 2. Like the Instagram post announcing the contest.
- 3. Share the contest announcement to Instagram Story.
- 4. Upload either a photo <u>OR</u> 30 60 second video to your Instagram Feed that shows how you are passing the time while you are social distancing by staying at home. Entrant must tag IT&E and use #ITEstayhomechallenge in the caption.

Prizes

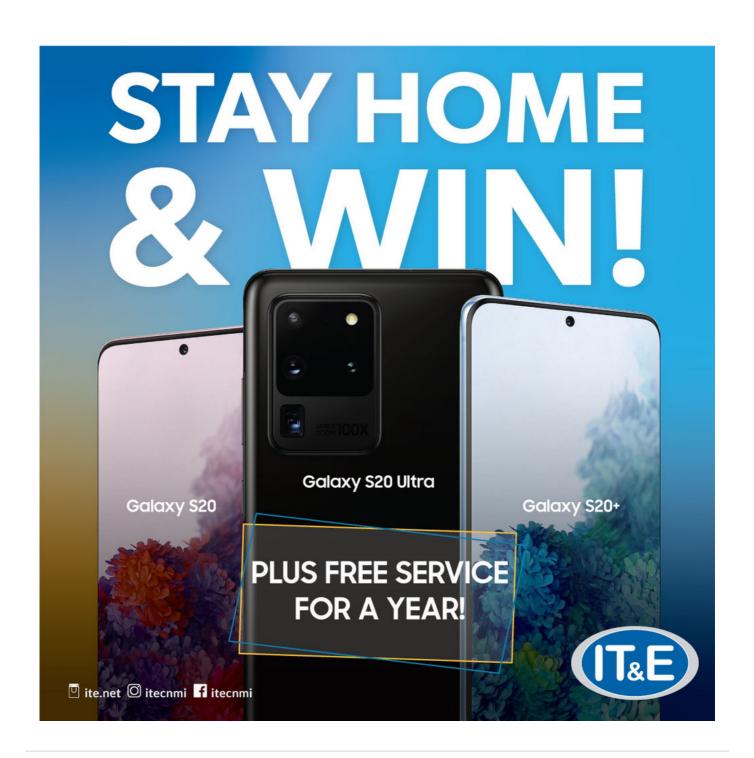
Three prizes will be rewarded:

- 1. Samsung Galaxy S20 Ultra IT&E's choice
- 2. Samsung Galaxy S20+ Most likes
- 3. Samsung Galaxy S20 Randomly selected from all entries

(All phones come with 1 year of free service)

• Winners will be announced on social media on Friday, April 17 at 12 PM.





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