



CAFÉ DU CYCLISTE INTRODUCES CAFÉ X PAIN

A CAPSULE CELEBRATING THE CYCLIST'S DAILY BREAD, FEATURING A DISTINCTIVE PRINT MADE WITH REAL BREAD FROM A LOCAL BOULANGERIE.

Cycling is our daily bread... and bread is our daily fuel. Introducing Café x Pain, a capsule inspired by the French love of baked goods and the ritual of the boulangerie stop during a ride. At its heart is a distinctive print made from real bread sourced from a local bakery, bringing a fresh slice of French culture to the cycling wardrobe.



On the menu:

ANGELINE SHORT-SLEEVE JERSEY. The lightest loaf of the day, baked from Italian-milled fabric with an airy, open crumb. With a full-length zip to vent steam and three cargo pockets to hold pastries and provisions.

CONSTANCE LONG-SLEEVE JERSEY. Our baker's special for cooler weather: soft and warm on the inside, seasoned with a recycled Italian nylon-elastane blend, it's baked to wick away moisture at high intensity.

CHIARA T-SHIRT. Hearty, oversized, 100% organic (cotton), cut generously with plenty of room to rise. Made for the croissant run or post-ride loafing.

THE SIDES. No menu is complete without the extras. The Café x Pain capsule is rounded out with a 550ml Bidon, Aero Socks and a Bandana (which can double up as a napkin) – the finishing touches for any well-fuelled ride.





CAFÉ X PAIN. A CAPSULE CELEBRATING OUR LOVE OF BAKED GOODS. BECAUSE CYCLING IS OUR DAILY BREAD. IN CRUST WE TRUST.



For more information

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Social media

[instagram.com/cafeducycliste](https://www.instagram.com/cafeducycliste)

About Café du Cycliste

Anchored on the Côte d’Azur, Café du Cycliste is a French label dedicated to sharing a passion for cycling and the outdoors, and one of the first clothing companies to recognise the gravel revolution and make specific gravel apparel. Our technical and lifestyle products are predominantly made in Europe, using recycled and sustainable materials wherever possible, and we achieved B Corp certification in 2024. Each piece is designed to go further, move faster, and explore more. What began back in 2009 as a simple idea to do things differently has become a community of like-minded people who share the same values, beliefs, and a desire to be #foreveroutsiders.

