



🕒 12 March 2020, 05:05 (PDT)

Shadow, The Computer of the Future, Announces New Supercharged Gaming Offerings And Coast-to-Coast Expansion In The United States

The company also highlights a new partnership with LG Electronics and new closed beta VR cloud streaming program with its community

SAN FRANCISCO – March 12, 2020 – Shadow, the first supercharged gaming PC in the cloud, announced today the release of their entirely new subscription model, making the service even more accessible. The company also announced highly anticipated new capabilities, which include superior graphics with Ray Tracing, high-speed processing, and up to 1TB of storage.

Shadow's agnostic Windows 10 platform makes it possible for a user to play any video game, including newly released titles, or run any software, from virtually any device, anywhere.

Shadow has worked hand-in-hand with its users to enhance its performance and adapt its product offering, ultimately leading to **three new subscription options:**

> **Tier 1: Shadow Boost** – at \$11.99* per month, this highly accessible offer allows subscribers to play all the latest games from any device.

> **Tier 2: Shadow Ultra** – at \$24.99** per month, gamers are offered the possibility to play with superior graphic performances in 4K, up to 144 FPS in Full HD with Ray Tracing compatibility. This offer provides the power of a GeForce RTX 2080 graphics card, but also the power of a better processor, more RAM and more storage.

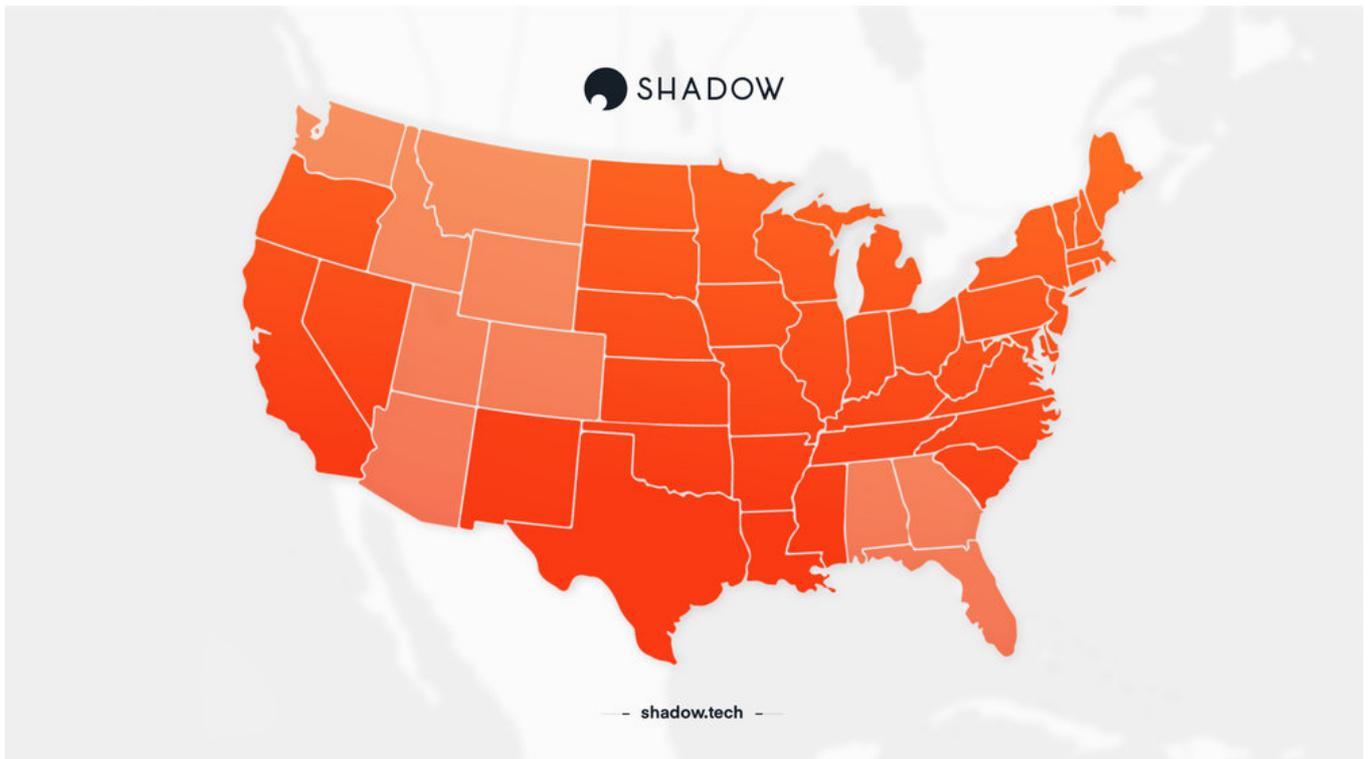
> **Tier 3: Shadow Infinite** – at \$39.99*** per month, Infinite grants the most demanding gamers, streamers and creators direct access to one of the best configurations available on the market: a dream computer including Ray Tracing combined with the top graphics card at the moment (RTX Titan), and 1TB of storage. With this line-up, users will be able to play all the latest games in 4K.

The image shows a comparison of three Shadow service tiers: Boost, Ultra, and Infinite. Each tier is presented in a vertical card format with a white background and a light gray border. The Shadow logo is centered at the top. Each card lists the monthly price, resolution capabilities, and hardware specifications for the graphics card, processor, RAM, and storage. All tiers include a Windows 10 PC and the ability to play games on any device (PC, Mac, mobile, tablet & TV). The Boost tier is priced at \$11.99/month, Ultra at \$24.99/month, and Infinite at \$39.99/month. The Infinite tier offers the highest specifications, including 4K with Ray Tracing, Titan RTX graphics, 4 GHz - 6 cores processor, 32 GB RAM, and 1 TB storage.

Tier	Price	Resolution	GPU	CPU	RAM	Storage	OS	Device Support
Boost	\$11.99/month	UP TO 4K	GRAPHIC CARD GTX 1080 Equivalent or better	PROCESSOR 3.4 GHz - 4 cores Or equivalent	RAM 12 GB	STORAGE 256 GB + storage upgrade available	Windows 10 PC	Play all your games on any device PC, Mac, mobile, tablet & TV
Ultra	\$24.99/month	UP TO 4K with Ray Tracing	GRAPHIC CARD RTX 2080 Equivalent	PROCESSOR 4 GHz - 4 cores Or equivalent	RAM 16 GB	STORAGE 512 GB + storage upgrade available	Windows 10 PC	Play all your games on any device PC, Mac, mobile, tablet & TV
Infinite	\$39.99/month	UP TO 4K with Ray Tracing	GRAPHIC CARD Titan RTX Equivalent	PROCESSOR 4 GHz - 6 cores Or equivalent	RAM 32 GB	STORAGE 1 TB + storage upgrade available	Windows 10 PC	Play all your games on any device PC, Mac, mobile, tablet & TV

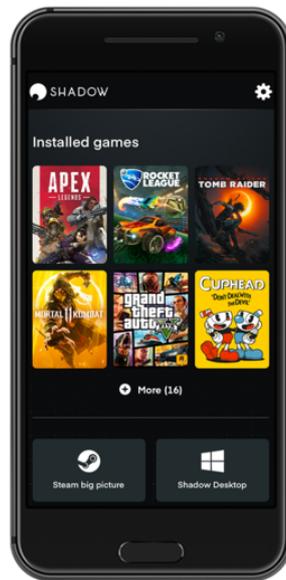
— shadow.tech —

Shadow Boost is immediately available across the United States, as the technological progress made by the company allows it to open the remaining 10 states that were not yet covered. Shadow Ultra and Shadow Infinite will be offered to a limited number of users this summer before wider availability later this year.



Following the announcement of Shadow's tiered subscription offerings, the company introduced a redesigned and more intuitive interface which allows Shadow to adapt its PC experience to the user's living room screen or smartphone. **Shadow's newest app – available on Android mobile, tablet and TV – combines the power and freedom of a PC with the simplicity of a console.** Users are now able to easily access any of the games on their Shadow simply with a gamepad, and comfortably seated on their sofa.





With access to its industry-leading capabilities (including key strengths like latency and stability), Shadow proves that gamers shouldn't be confined by the limits of traditional PC and console gaming. As it keeps redefining the future of the PC, Shadow now explores a new territory: **VR in the cloud**. Launching a ground-breaking VR Exploration Program in the US to push the boundaries of VR together with its community, Shadow aims at freeing VR headsets from any hardware constraints.



Shadow's acceleration in the United States is yet another step in their journey to free gamers from traditional constraints. To support its growth and expansion, Shadow announces a **strategic partnership with LG Electronics**, which includes LG taking an equity stake in Shadow, as well as **upcoming projects that will connect Shadow services with LG's various products**. LG Electronics currently offers UltraGear gaming monitors worldwide, including the world's first 1 ms Nano IPS monitor, delivering both great image quality and fast response time, which make them perfectly suited to get the most out of Shadow's power. **This partnership brings the total funds raised by Shadow to \$110M and prepares for further growth, including Shadow's upcoming launch in South Korea.**

"LG is very focused on elevating customer value through cloud-based services," said **Jang Ik-hwan, head of LG's IT business division of the Business Solutions Company**. *"We look forward to collaborating with Shadow's high-performance cloud PC platform to deliver the best and differentiated experience for consumers."*

"We're excited to offer an expanded Shadow experience to even more users throughout the United States," said **Jérôme Arnaud, CEO of Shadow**. *"With Shadow's new subscription options, enhanced features, and a stunning new app, we're completely changing the gaming experience."*

Information and pictures are available here: https://shadow.pr.co/media_kits

*Shadow Boost: \$11.99 per month when you sign up for a 12 month plan, \$14.99 when you sign up on a month by month basis

**Shadow Ultra: \$24.99 per month when you sign up for a 12 month plan, \$29.99 when you sign up on a month by month basis

***Shadow Infinite: \$39.99 per month when you sign up for a 12 month plan, \$49.99 when you sign up for a month by month basis

About Shadow:

Founded in 2015, the company, specialists in cloud computing, developed the first high-end computer that will never become obsolete. Their PC in the cloud allows gamers to play in the best conditions on any screen, via the "Shadow" application or the "Shadow Ghost" terminal. Shadow has raised \$110 million since its launch, has 200 employees in Paris and San Francisco, and currently a third of its world community is based in the United States.

For more information on Shadow, please visit the following:

Official website: <https://shadow.tech>

Twitter: https://twitter.com/shadow_official

Facebook: <https://www.facebook.com/ShadowCloudGaming/>

Instagram: https://www.instagram.com/ShadowPC_Official/

YouTube: <https://www.youtube.com/channel/UCYXXQjon1ciZfsKJCAEoszw>

Twitch: <https://www.twitch.tv/shadowtechofficial>

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