

# Cloud Gaming Platform Shadow Expands To Chicago Area

## New Data Center Brings Service to Gamers Across Midwest

MOUNTAIN VIEW, California, January 23, 2019 – Shadow, the technology company redefining what it means to use a computer, today announced an expansion of its popular cloud-based streaming service to the Midwestern area of the United States. Through a new data-center located in Chicago, users in Illinois, Michigan, Indiana, Tennessee, Minnesota, Wisconsin, Kentucky, Iowa, North Dakota, South Dakota and Nebraska will now be able to experience an entirely new way of playing games.

Shadow transforms any Internet-connected device with a screen into a powerful, full-featured and always-upgraded gaming rig, optimized for the true PC gamer. The platform unshackles gamers from expensive hardware and gives them what they truly want and need: access to a powerful top-of-the-line computer that is continually updated with industry-leading specs at a low monthly price.

“As more and more people learn about the value of streaming and cloud-based gaming, we’re growing by leaps and bounds here in the United States,” said Blade CEO and co-founder Asher Kagan. “We’re excited to give gamers in the Chicago area access to Shadow so they can get see first-hand that the future of gaming is already here.”

Created for a digitally native generation that’s defying ownership, Shadow transfers the most essential components of a gaming PC into the cloud to create the most powerful gaming platform that is always accessible and updated.

The expansion comes at busy time for Shadow, which entered into strategic partnerships over the past few months with influential tech giants including Charter Communications and Ubisoft’s Nadeo Studios. In addition, the company teamed up with award-winning esports group Team Envy as it continues to expand its foothold in the market.

Users can access Shadow on any desktop PC, laptop, Mac, tablet, smartphone or smart TV with the dedicated Windows, MacOS and Android apps for a monthly subscription of \$34.95. For more information, visit <https://shadow.tech>. Follow Shadow on [Twitter](#) and [Facebook](#)

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#### About Blade:

Blade was founded in France in 2015 to design and develop the future of the PC, with a simple vision: free users from the constraints of physical hardware by giving them access to a powerful, cloud-based computer.

Blade's first product, Shadow, is a high-performance PC based entirely in the cloud. This ground-breaking service provides access to a fully featured high-end Windows 10 computer, via any Internet-enabled device, including a laptop, tablet, and smartphone. Free from hardware failures in Blade's secure data centers, Shadow puts an end to obsolete devices, thanks to regular, no-cost updates of cutting-edge components.

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