

# CATEC Mobility Provides LeasePlan Emirates with EVBox Group Charging Solutions

CATEC Mobility is set to revolutionize the fleet management industry by partnering with LeasePlan Emirates to install EVBox electric vehicle charging stations across the Middle East and North Africa.

**AMSTERDAM, September 14, 2021** – During the first phase of its strategic partnership with EVBox Group, CATEC Mobility successfully installed a series of EVBox BusinessLine charging stations at LeasePlan Emirates' headquarters in Abu Dhabi. The move represents the initial stages of electric mobility adoption in the MENA (Middle East and North Africa) region, as well as the advancement of the region's fleet management and leasing industries.





By providing scalable EVBox charging stations compatible with every electric vehicle, parking space, and power capacity, CATEC Mobility has established a strong position in the electric mobility industry. This agreement with LeasePlan Emirates represents a significant move for CATEC Mobility within the MENA region.

## A leader in energy transformation

CATEC Mobility believes electrification will be the main factor when it comes to establishing sustainable transport across.

Thanks to the partnership with EVBox Group, CATEC Mobility aims to become the leading full-service provider of EV charging solutions in the MENA region. Its offerings already include both AC and DC EVBox charging stations, ranging from 3.7 kWh to 50 kWh.

## Making the switch to sustainable mobility

EVBox's recently published Mobility Monitor Report shows record-high support for electric vehicles, with more drivers considering investing in an EV than ever before. However, the report also found that, despite growing interest in EVs, respondents are increasingly worried about poor charging infrastructure, citing a lack of charging stations as one of the main issues.

EVBox is helping CATEC Mobility and LeasePlan Emirates to change this narrative by improving the scale and quality of EV charging infrastructure across more than 18 countries in the MENA region. The scalability of EVBox charging stations will enable the partnership to usher in a new era of electric mobility and continue improving the fleet leasing industry for years to come.

"As a newcomer to the electric mobility industry, CATEC Mobility reached out to EVBox Group for its expertise in EV charging solutions. We were extremely confident that EVBox Group's offering would be widely accepted in a MENA market built upon high standards. We see huge potential for establishing EV charging infrastructure comprising a variety of EV charging stations across all MENA countries. Many governments in the region have already committed to establishing a clean and sustainable transportation system that relies heavily on the uptake of EVs and, invariably, the creation of high-quality charging infrastructure."

— Rami Abu Hayah (CATEC Mobility's CEO)

"We are very proud to partner with CATEC Mobility, a technology-driven company that can help deliver the perfect charging experience for all EV drivers. Deep technical expertise, excellent customer service, and the ambition to become a prime player in the region are just some of the reasons why we have chosen to join forces with CATEC. I'm looking forward to continuing our efforts to establish electric mobility across the Middle East and North Africa."

— Carlos Morales (Regional Director of New Markets at EVBox Group)

"In CATEC Mobility, we are very happy to have found a partner that can provide our clients with innovative, scalable charging solutions. We believe it's our shared responsibility to provide for a more sustainable planet. That's why LeasePlan is committed to establishing a carbon-neutral fleet by 2030 and transforming our employee fleet to either electric or hybrid by 2022. The creation of high-quality EV charging infrastructure will play a very important role in reaching these goals."

Ajay Narain (Managing Director of LeasePlan Emirates)

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### **About LeasePlan**

LeasePlan is one of the world's leading leasing companies, with 1.9 million vehicles in 29 countries. The company manages the entire life cycle of their vehicles, handling everything from purchasing and maintenance to selling former lease cars. With over 50 years' experience, LeasePlan is a trusted partner for corporate and SME clients, as well as individual consumers. Whether you need a single car or an entire fleet, their mission is to provide 'any car, anytime, anywhere' – so you can focus on what's next.

#### **About CATEC**

CATEC is a customer-centric and technology-driven company providing enterprise business solutions and enterprise services that help clients in crafting holistic value for their software development efforts. CATEC-Mobility, a subsidiary of CATEC LLC, provides EV Charging Solutions and other eMobility Services in both the UAE and Jordan markets. CATEC Mobility is now the regional distributor for EVBox across the Middle East and Africa (MENA) region, operating in more than 15 countries.

**ABOUT EVBOX GROUP** 

Founded in 2010, EVBox Group empowers forward-thinking businesses to build a sustainable future by providing flexible and scalable electric vehicle charging solutions. With its extensive portfolio of commercial and

ultra-fast EVBox charging stations, as well as scalable charging management software engineered by Everon, EVBox Group ensures that electric mobility is accessible to everyone.

EVBox Group is a leader in R&D, with facilities across Europe and North America developing groundbreaking electric vehicle charging technology. With offices across the globe, including Amsterdam, Bordeaux, Munich, and Chicago, and strong foundations in dozens of markets, EVBox Group is working to shape a sustainable future of transportation.

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