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EVBox Group, Bridgestone EMIA and TSG Partner to Enhance EV Charging Infrastructure in Europe

Bridgestone EMIA (Bridgestone), a global leader in tires and rubber providing solutions for safe and sustainable mobility, is joining forces with EVBox Group, a leading provider of electric vehicle (EV) charging solutions, and TSG, the European leader for technical services for mobility solutions, to install 3,500 charging ports across Bridgestone's European retail and service network in the next five years.

AMSTERDAM, September 9, 2021 — [Bridgestone](#) and EVBox Group are announcing a long-term partnership to expand Europe's EV charging infrastructure with the installation of up to 3,500 new EVBox [AC and DC charging ports](#), powered by EVBox charging management software. The installations will take place across Bridgestone's European retail and service network, including leading brands like Speedy and First Stop.

The five-year project, which is the latest example of Bridgestone's support for the adoption of sustainable mobility, will begin in France and Italy before expanding into the UK, Germany, Poland, Spain, and other European countries.



Simplifying EV adoption for all drivers

Bridgestone's new charging network will consist of [regular and fast charging stations](#) installed at strategic locations accessible to all EV drivers, including private and fleet vehicles. EVBox fast charging stations will be installed on high-demand routes for drivers needing to get back on the road as quickly as possible. [EVBox Group's partner TSG](#), the European leader in technical services for mobility solutions, will take a leading role in designing, installing and maintaining the EVBox charging infrastructure across Bridgestone's European retail and service network.

Thanks to the partnership between Bridgestone and EVBox Group, EV drivers and fleets will get access to one of Europe's largest charging networks through a single solution: a dedicated card or mobile app connected to [EVBox charging management software](#). The charging network will include access to over 130,000 public charging ports and growing. With EVBox charging management software, drivers and account holders can efficiently manage charging sessions, payments, and invoicing through one centralized platform.

Promoting sustainable mobility on multiple levels

With this partnership, Bridgestone's retail network will also offer EV drivers the opportunity to buy and install residential EV charging stations, strengthening the company's commitment to improving the accessibility of EVs to a variety of drivers.

"Bridgestone is committed to encouraging the adoption of EVs across Europe, partnering with leading manufacturers to develop premium tires and sustainable technologies that meet the specific requirements of EVs. Building a truly EV-ready retail and service network is critical when it comes to helping drivers make the switch to electric mobility. Through this partnership, we will be supporting the much-needed expansion of Europe's charging infrastructure, providing EV drivers and fleet operators with the convenience and efficiency they demand. EVBox Group has been leading the EV charging industry since 2010, so establishing this partnership was an easy choice for us."

— Christophe de Valroger (VP Retail Operations at Bridgestone EMIA)

"TSG is delighted to have been selected as a strategic partner of this project, working with Bridgestone and EVBox to further contribute to the deployment of charging infrastructure across Europe and Africa. We are committed to building a more sustainable future for mobility and projects such as this are essential in accelerating EV transition by creating denser charging networks and value added charging services that supports further the rollout of Electric vehicles."

— Jean-Marc Bianchi (TSG Chairman and CEO)

"We're extremely proud to be working alongside a company that shares our ambitions and willingness to create innovative solutions to a global problem. Bridgestone is a business passionate about shaping a sustainable future of mobility and we've seen this come to life through many of its recent announcements and partnerships. This collaboration marks the beginning of a long-term partnership between like-minded industry leaders that will go from strength to strength as electric mobility is adopted across the world. "

— Bram Poeth (CCO at EVBox Group)

About Bridgestone

Bridgestone in Europe, Russia, Middle East, India and Africa (Bridgestone EMIA) is the regional Strategic Business Unit of Bridgestone Corporation, a global leader in tyres and rubber building on its expertise to provide solutions for safe and sustainable mobility. Headquartered in Zaventem (Belgium), Bridgestone EMIA employs more than 20,000 people and conducts business in 40 countries across the region. Bridgestone offers a diverse product portfolio of premium tyres and advanced solutions, backed by innovative technologies, improving the way people around the world move, live, work and play.

About TSG

Active in 30 countries, TSG Group is the European leader of solutions and services to public and private energy distribution infrastructures for mobility. The Group has achieved in 2020 a turnover of around 650 million euros and currently employs more than 4,000 people. With a recognized expertise in new mobility energy solutions (electricity, natural gas, hydrogen and biofuels), TSG's mission is to support its customers as they manage and transition their energy distribution networks and to enable the development of sustainable mobility. TSG is a privately owned company, owned by its management and a family fund called HLD, with aligned long-term interests. This financial structure is key in giving TSG the strategic focus and financial resources to support a sustainable growth both in its historic and new business segments. TSG's mission is to become the supplier of reference in technical services for sustainable mobility.

ABOUT EVBOX GROUP

Founded in 2010, EVBox Group empowers forward-thinking businesses to build a sustainable future by providing flexible and scalable electric vehicle charging solutions. With its extensive portfolio of commercial and ultra-fast [EVBox](#) charging stations, as well as scalable charging management software engineered by [Everon](#), EVBox Group ensures that electric mobility is accessible to everyone.

EVBox Group is a leader in R&D, with facilities across Europe and North America developing groundbreaking electric vehicle charging technology. With offices across the globe, including Amsterdam, Bordeaux, Munich, and Chicago, and strong foundations in dozens of markets, EVBox Group is working to shape a sustainable future of transportation.



EVBox Group