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AS Solar > Amara and EVBox Group are joining forces to accelerate the electrification of mobility in Italy

EVBox Group, a leading global provider of flexible and scalable charging solutions for electric vehicles, and AS Solar > Amara, an energy solutions provider, have signed a distribution agreement to make EV charging more accessible across Italy.

AMSTERDAM, July 15, 2021 — AS Solar > Amara believes that EV charging infrastructure is fundamental to supporting the expansion of green transport and its mission is to make renewable energy sources accessible to everyone. To help make this a reality, and to sustain the growth of the EV market in Italy, AS Solar > Amara is now offering its customers EVBox Group's portfolio of charging solutions.



EVBox Group builds upon a strong alliance

At the beginning of 2021, AS Solar Italia SRL joined [Amara Group](#), a global provider of renewable energy solutions. This strategic alliance combines AS Solar's strong reputation and expertise in the Italian market with Amara's global presence. Combining their expertise with EVBox Group's industry-leading products will accelerate the adoption of EVs in Italy. EVBox Group will provide [AS Solar > Amara](#) with its full range of [AC and DC](#) solutions to transform the Italian EV charging market as we know it.

With an emphasis on residential charging, AS Solar > Amara will provide [EVBox Elvi](#) as its primary AC charging solution. Recently, there has been an increase in the demand for residential charging in Italy thanks to the government's '[Eco-Bonus](#)' program. This incentive gives users a generous refund of 110 percent of the total cost of buying and installing residential charging stations. AS Solar > Amara also plans on winning public tenders for business charging stations such as [EVBox Troniq 50](#) and [EVBox Ultroniq](#). By working with EVBox Group, AS Solar > Amara is making innovative EV charging solutions more accessible and readily available across Italy.

Since 2009, we have been working hard to make renewable energy available to everyone in a more sustainable world, and we strongly believe in electric mobility. With EVBox Group's range of innovative charging solutions, we aim to push sustainable development, reduce the consumption of fossil fuels, and promote the production of green energy. Our partnership will allow us to be more incisive in the Italian market by offering our customers products of proven quality.

— Luis De Blas Salazar (Managing Director at AS Solar > Amara)

We are very excited about our partnership with AS Solar > Amara. Italy is one of EVBox Group's key markets and we want to take full advantage of its potential. By combining our expertise with the experience of AS Solar > Amara, we'll be able to better serve drivers and customers across Italy while continuing to promote mobility that is better for our planet

— Francisco Abecasis (Regional Director, Italy & South East Europe at EVBox)

About AS Solar > Amara

The strategic synergy between AS Solar and Amara was created at the beginning of 2021 with the aim of overcoming the challenges of energy efficiency and transition to energy sources together. AS Solar provides technical firms and installers with various photovoltaic, energy storage, solar thermal, and LED lighting systems. Amara Group is a distributor of materials and services for wind turbines, hydroelectric plants, photovoltaic installations and charging stations for electric vehicles.

They offer clients a complete solution for their projects, accompanying them throughout the process and providing added value in each link in the supply chain. The Amara-e brand includes activities relating to renewable energy sources with specialized business areas: e-solar, e-wind, e-hydro and e-mobility. The group boasts a widespread international presence with offices and branches in Spain, Brazil, Mexico, the United States and China and now Italy, and over 65 years of experience.

For more information on this strategic alliance visit <https://www.as-italia.com/azienda>

ABOUT EVBOX GROUP

Founded in 2010, EVBox Group empowers forward-thinking businesses to build a sustainable future by providing flexible and scalable electric vehicle charging solutions. With its extensive portfolio of commercial and ultra-fast EVBox charging stations, as well as scalable charging management software engineered by Everon, EVBox Group ensures that electric mobility is accessible to everyone.

EVBox Group is a leader in R&D, with facilities across Europe and North America developing groundbreaking electric vehicle charging technology. With offices across the globe, including Amsterdam, Bordeaux, Munich, and Chicago, and strong foundations in dozens of markets, EVBox Group is working to shape a sustainable future of transportation.



EVBox Group